

K-12 Business Pitch Check-list

What do you need to include in your pitch video?

Welcome!

To be considered for a prize in this competition you need to submit a short pitch video and submit a simple business plan. If you do not submit both you will not be eligible for a prize.

Prizes will be given to 1st, 2nd, and 3rd place in each school category.

Every business will receive feedback from judges.

Your product doesn't need to be real, it can be an idea. You do not need to physically build anything to compete in this competition. If you have a physical product share it but you can also walk the judges through an idea.

Pitch video requirements

- 1 – 5min long sharing information about your business.
- Introduce yourself and company name.
- Cover all the of the questions you answered in your business plan.
- Share your logo and any other marketing you have or created.
- Visually show the judges your product.

For your video you can be as creative as you want or keep it simple.

Videos can be recorded on a cell phone.

To submit your pitch video, you have two options. You can send YouTube link or send a mp4 file if you do not have a YouTube account.

*Safety note if you are using YouTube be sure to check with your parent or guardian to make sure you have the appropriate privacy settings. We recommend saving your video as "Unlisted" and sharing that link.

Video submissions need to be made by midnight (12:00pm), October 30th.

If you have any questions please reach out to

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