



ARROWHEAD CENTER® Freeport-McMoRan BizSprint

Applications close March 1, 2022

[Apply to Freeport-McMoRan BizSprint](#)

Freeport-McMoRan BizSprint

Arrowhead Center has partnered with Freeport-McMoRan to provide Freeport-McMoRan BizSprint, a virtual 6-week business support program serving businesses in Grant County, NM. Freeport-McMoRan BizSprint will cover various business topics, including digital & social media marketing, web development, business strategy, and more! This program is focused on a curriculum that will help entrepreneurs regain their economic foothold after the effects of the COVID-19 pandemic and to adapt to the growth in online business. Freeport-McMoRan BizSprint is completely free and is available to entrepreneurs in any business stage.



WHAT YOU'LL GAIN

Access to an Expert Advisory Network

Talk to expert advisors who specialize in startup strategy, trademarking, product development, managing finances, digital marketing, and more. Gain guidance on the technical aspects of owning a business and discover tips and tricks you may have missed.

Entrepreneurial Education

Attend engaging weekly class sessions covering customer discovery, value propositions, branding, funding opportunities, digital marketing, and more. Learn from experienced guest speakers who will give insights on the business marketplace.

Networking Opportunities

Connect with other businesses and build your network with resources, advisors, and fellow business owners.

PROGRAM REQUIREMENTS

Applicant businesses must be based out of, or have plans to be based out of Grant County, NM.

Apply for Freeport-McMoRan BizSprint

Application deadline March 1, 2022.

Freeport-McMoRan BizSprint

Please fill out this form if you are interested in participating in Freeport-McMoRan BizSprint. Applications are due March 1st. Please contact lead@cmsu.edu with any questions.

[Sign in to Google to save your progress. Learn more](#)

* Indicates required question

Email *

Your email

Business owner full name *

Your answer

Business owner email *

Your answer

Business owner phone number *

Your answer

Team Overview *

Some participants might have employees or other business team members participating with them in the accelerator. Others may be solo entrepreneurs. If you have other team members that will be participating with you in this accelerator, please list them in the following convention: full name/ email address/ team role. Please separate each individual team member with a comma i.e. "Elizabeth Ortez/ lzarbeco@gmail.com/ partner, Max Evans/ max.evans@nmsu.edu/ sales manager, Michael Guerin/ mguerin@gmail.com/ technical advisor." If you do not have other team members participating with you in the accelerator, please type "N/A."

Your answer

Underserved Business Identifiers- Please check all that apply. *

Woman-owned business

Minority-owned business

Veteran-owned business

Native American-owned business

LGBTQ+ owned business

N/A

Other:

Do you identify as any of the following (please check all that apply). *

White/ Caucasian

Black

Asian

Hispanic/ Latinx

Native American

Other:

Is your business registered in Silver City, New Mexico? *

Yes

No

If your business is not registered in Silver City, New Mexico, please explain whether your business is registered elsewhere or if have not registered your business yet. If your business is registered in Silver City, New Mexico, please type "N/A." *

Your answer

Is the business owner based in Silver City, New Mexico? *

Yes

No

Have you utilized any business resources provided by Silver City? If so, which ones? If not, please type "N/A." *

Your answer

Please select your business sector. *

Energy

Materials

Industrials

Health Care

Financials

Telecommunication Services

Utilities

Retail

Restaurant

Real Estate

Other:

What is the name of your business, or planned name of your business? *

Your answer

Please describe your business idea. *

Please provide details about what your idea is (service or product). Please be as descriptive as possible. We should have a clear understanding of what service or product you plan to or currently offer. Example: I plan to use tomatoes from my tomato farm to make 3 different salsas: tomato-peach salsa, all-in-one nacho salsa, and southwest spice.

Your answer

Do you have a website? If you have a website, please paste in your link. If you do not have a website, please type "N/A." *

Your answer

Are you on any social media platforms? If so, please add your social media links. If you are not on any social media platforms, please type "N/A." *

Your answer

How much in gross sales, did your business produce within the last year? *

Less than \$25,000.

\$25,000 to \$34,999.

\$35,000 to \$49,999.

\$50,000 to \$74,999.

\$75,000 to \$99,999.

\$100,000 to \$149,999.

\$150,000 to \$199,999.

\$200,000 or more.

Have you had formal business education before? *

Associates Degree

Bachelors Degree

MBA

None

Other:

How many employees did your business have before COVID-19? *

Your answer

How many employees does your business have now? *

Your answer

What accounting software does your business use? *

If you do not use any accounting software, please type "N/A"

Your answer

What topics are you most interested in learning about? Please rank each topic, 1 being most interested and 3 being least interested? *

| | 1 | 2 | 3 |
|---|-----------------------|-----------------------|-----------------------|
| Finance- bookkeeping, records, cash flow, profit and loss statements, invoicing and payment processing | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Digital Marketing & E-commerce- website development, online branding, social media marketing, digital ads, online tracking and analysis | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Human Resources- employee training, retention & management | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Are there other topics you would like to learn about through our Freeport- *

Your answer

Sponsored By:

