

# BizSprint

## OUTDOOR RECREATION

Application deadline extended to October 27, 2022

BizSprint Outdoor Recreation runs every Monday, October 31, 2022- December 5, 2022

[Apply to BizSprint Outdoor Recreation](#)

### BizSprint Outdoor Recreation

Arrowhead Center, in partnership with the Small Business Administration, will be offering a FREE business support program, BizSprint Outdoor Recreation to outdoor recreation-related businesses, statewide! This program features a revamped curriculum designed to assist participants with developing and/or strengthening their Business Model Canvas. Our 6-week business accelerator aims to provide support, resources, and networking opportunities from the comfort of your home or office via Zoom.



### Eligibility

This program is open to new and existing outdoor recreation businesses.

# BizSprint

## OUTDOOR RECREATION

Through BizSprint Outdoor Recreation  
What You'll Gain:

### Personalized Support

One-on-one sessions to identify your individual business needs, and connect you with personalized resources and our robust network of expert business advisors.

### Entrepreneurial Education

- Weekly Zoom sessions that aim to help you create, explore, or strengthen your Business Model Canvas
- Guest speakers that offer experience or resources on how to apply what we learn in real-life (not just in-theory) in a practical way

### Peer Support & Networking

Virtual connections with fellow business owners and aspiring business owners, prospective collaborators, and potential customers.

## APPLICATIONS ARE NOW OPEN!

Application deadline extended October 27, 2022

### BizSprint Outdoor Recreation 2022

Please fill this form out if you are interested in participating in BizSprint Outdoor Rec.

Application deadline extended to 10/27/22. Please contact [lpd@nmsu.edu](mailto:lpd@nmsu.edu) with any questions.

[Sign in to Google](#) to save your progress. [Learn more](#)

\* Indicates required question

**Email \***

Your email

**Business owner full name \***

Your answer

**Business owner email \***

Your answer

**Business owner phone number \***

Your answer

**Team Overview \***

Some participants might have employees or other business team members participating with them in the accelerator. Others may be solo entrepreneurs. If you have other team members that will be participating with you in this accelerator, please list them in the following convention: full name/ email address/ team role. Please separate each individual team member with a comma i.e. 'Elizabeth Orteco/ lizorteco@email.com/ partner, Max Evans/ max.evans@email.com/ sales manager, Michael Guerin/ mguerin@email.com/ technical advisor'. If you do not have other team members participating with you in the accelerator, please type 'N/A.'

Your answer

**Underserved Business Identifiers- Please check ALL that apply. \***

Woman-owned business

Minority-owned business

Veteran-owned business

Native American-owned business

LGBTQ+ owned business

N/A

Other:

**Is the business owner based in New Mexico? \***

Yes

No

**Is your business registered in New Mexico? \***

Yes

No

**If your business is registered in New Mexico, please write the CITY and COUNTY in which your business is registered (ex: Las Cruces, Dona Ana County). \***

Your answer

**If your business is not registered in New Mexico, please explain whether your business is registered elsewhere or if have not registered your business yet. If your business is registered in New Mexico, please type 'N/A.' \***

Your answer

**How many years have you been in business? If you have not yet launched, please type 'not yet launched'. \***

Your answer

**Have you utilized any business resources provided by the state of New Mexico (ex: NMEDD, SBA, etc)? If so, please list them. If not, please type 'N/A.' \***

Your answer

**Please select your business sector. Please check ALL that apply. \***

Outdoor Recreation

Energy

Materials

Industrials

Art

Health Care

Financials

Telecommunication Services

Utilities

Retail

Restaurant

Real Estate

Other:

**What is the name of your business, or planned name of your business? \***

Your answer

**Please describe your business idea. \***

Please provide details about what your idea is (service or product). Please be as descriptive as possible. We should have a clear understanding of what service or product you plan to or currently offer. Example: I plan to use tomatoes from my tomato farm to make 3 different salsas: tomato-peach salsa, all-in-one nacho salsa, and southwest spice.

Your answer

**Do you have a website? If you have a website, please paste in your link. If you do not have a website, please type 'N/A.' \***

Your answer

**Are you on any social media platforms? If so, please add your social media links. If you are not on any social media platforms, please type 'N/A.' \***

Your answer

**How much in revenue did your business produce within the last year? If you are unsure, please provide your best estimate. \***

Your answer

**Have you had formal BUSINESS education before? \***

Associates Degree

Bachelors Degree

MBA

None, but I've owned a business before

None, but I'm ready to learn!

Other:

**Have you had any other kind of continued education? \***

PhD

Masters Degree

Bachelors Degree

Associates Degree

Some College

None

Other:

**How many employees did your business have before COVID-19? (Please include yourself) \***

Your answer

**How many employees does your business have now? (Please include yourself) \***

Your answer

**What topics would you like to learn about through our BizSprint Outdoor Rec accelerator course? Please explain. (exp. digital marketing, finance, etc.) \***

Your answer

**What are the greatest and most immediate challenges you face as a business? \***

Your answer