

AGSprint

Applications close February 15, 2023!

AgSprint runs every Thursday from February 23rd, 2023 to March 30th, 2023

AGSPRINT | New Mexico

Arrowhead Center, in collaboration with the Small Business Association, will offer a FREE business support program to existing and aspiring agriculture business owners in New Mexico, called AgSprint. This 6-week business support program will feature a revamped curriculum designed to support participants with developing and strengthening their business through guided exploration of the Business Model Canvas.

The offering includes personalized resources and assistance, mentorship, networking opportunities, and connections to business experts who specialize in a variety of fields, i.e. digital marketing, accounting, business finance, social media management, and more! This virtual course can be accessed from the comfort of your home or office.



Eligibility:

AgSprint is open to existing or aspiring agriculture business owners in New Mexico.

AGSprint

THROUGH AGSPRINT YOU'LL GAIN

Personalized Support

One-on-one sessions to identify your individual business needs and connect you with our robust network of experts and business advisors.

Entrepreneurial Education

- Weekly Zoom sessions that aim to help you create, explore, or strengthen your Business Model Canvas.
- Guest speakers that offer experience or resources on how to apply what you learn in a practical way.

Peer Support and Networking

Virtual connections and access to peer support from fellow business owners and aspiring business owners, prospective collaborators, and potential customers.

What's the catch?

Space is limited, so be sure to submit your application before the February 15th deadline.

Applications are now open!

Applications due February 15, 2023

AgSprint 2023

Please fill this form out if you are interested in participating in AgSprint 2023.

Application deadline is 2/15/23. Please contact cdk@nmsu.edu with any questions.

[Sign in to Google](#) to save your progress. [Learn more](#)

* indicates required question

Email *

Your email

Business owner full name *

Your answer

Business owner email *

Your answer

Business owner phone number *

Your answer

Team Overview *

Some participants might have employees or other business team members participating with them in the accelerator. Others may be solo entrepreneurs. If you have other team members that will be participating with you in this accelerator, please list them in the following convention: full name/ email address/ team role. Please separate each individual team member with a comma i.e. "Elizabeth Ortecó/ lizorteco@gmail.com/ partner, Max Evans/ max.evans@gmail.com/ sales manager, Michael Guerin/ mjguerin@gmail.com/ technical advisor." If you do not have other team members participating with you in the accelerator, please type "N/A."

Your answer

Underserved Business Identifiers- Please check ALL that apply. *

- Woman-owned business
- Minority-owned business
- Veteran-owned business
- Native American-owned business
- LGBTQ+ owned business
- N/A
- Other: _____

Is the business owner based in New Mexico? *

- Yes
- No

Is your business registered in New Mexico? *

- Yes
- No

If your business is registered in New Mexico, please write the CITY and COUNTY in which your business is registered (ex: Las Cruces, Dona Ana County). *

Your answer

If your business is not registered in New Mexico, please explain whether your business is registered elsewhere or if have not registered your business yet. If your business is registered in New Mexico, please type "N/A." *

Your answer

How many years have you been in business? If you have not yet launched, please type "not yet launched." *

Your answer

Have you utilized any business resources provided by the state of New Mexico (ex: NMEDO, SBA, etc)? If so, please list them. If not, please type "N/A." *

Your answer

Please select your business sector. Please check ALL that apply. *

- Agricultural
- Energy
- Materials
- Industrials
- Art
- Health Care
- Financials
- Telecommunication Services
- Utilities
- Retail
- Restaurant
- Real Estate
- Other: _____

What is the name of your business, or planned name of your business? *

Your answer

Please describe your business idea. *

Please provide details about what your idea is (service or product). Please be as descriptive as possible. We should have a clear understanding of what service or product you plan to or currently offer. Example: I plan to use tomatoes from my tomato farm to make 3 different salsas: tomato-peach salsa, all-in-one nacho salsa, and southwest spice.

Your answer

Do you have a website? If you have a website, please paste in your link. If you do not have a website, please type "N/A." *

Your answer

Are you on any social media platforms? If so, please add your social media links. If you are not on any social media platforms, please type "N/A." *

Your answer

How much in revenue did your business produce within the last year? If you are unsure, please provide your best estimate. *

Your answer

Have you had formal BUSINESS education before? *

- Associates Degree
- Bachelors Degree
- MBA
- None, but I've owned a business before
- Other: _____

Have you had any other kind of continued education? *

- PhD
- Masters Degree
- Bachelors Degree
- Associates Degree
- Some College
- None
- Other: _____

How many employees did your business have before COVID-19? (Please include yourself) *

Your answer

How many employees does your business have now? (Please include yourself) *

Your answer

What topics would you like to learn about through our AgSprint accelerator course? Please explain. (ex: digital marketing, finance, etc.) *

Your answer

What are the greatest and most immediate challenges you face as a business? *

Sponsored by:

