

Mesas to Mountains

Home Activities SBIR Summit About NM FAST ▾

SBIR/STTR Accelerator

The SBIR accelerator is a multi-week, cohort-based program that focuses on:

1. SBIR/STTR proposal development;
2. Best practices for award management;
3. Commercializing the product developed through an award;
4. Intellectual property protections and licensing technology from Research Institutions; and,
5. Mentorship: Participants will also have the ability to be matched with prior awardees for targeted mentorship and guidance, recognizing the additional hurdles that underrepresented populations face, and learning from businesses just like them that have overcome these obstacles and have successfully navigated these troubled waters.



Mesas to Mountains SBIR/STTR Summit

This two day event will culminate the effort, with day one focused towards SBIR/STTR proposal and award management, and day two focused towards partnering with research institutions and protecting intellectual property.

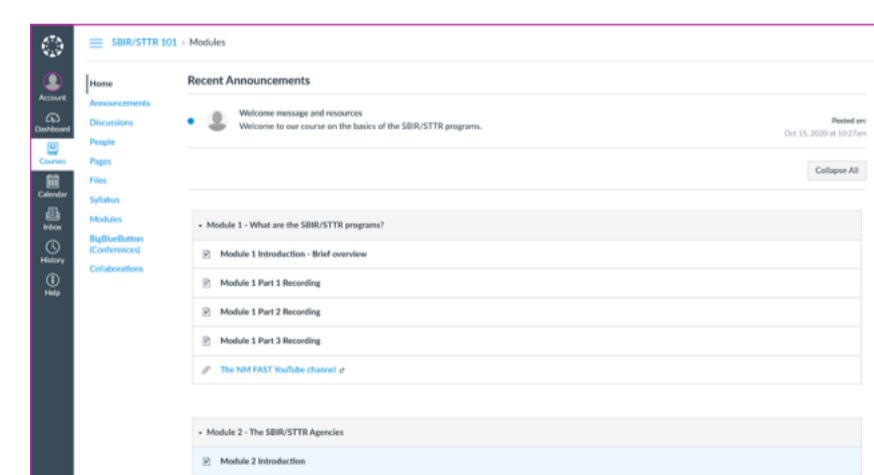
The first day will bring together panelists and experts across various SBIR/STTR topics, including tips and tricks for first-time applicants, award management and compliance, and commercialization best practices. Attendees will also have the opportunity to meet one-on-one with federal program managers to discuss their innovation and see if SBIR/STTR funding is a potential opportunity for them.

The second day will feature panels and one-on-one sessions with intellectual property experts, research institution staff, and focus towards areas such as licensing technology to expand your portfolio, best practices for partnerships and creating strong teams, and the value of cooperative development agreements.

The event will be a virtual event, and is tentatively scheduled for September 2022. Stay tuned for more details.

Learning Management System Integration

Small businesses are typically very busy; each day brings a new challenge and struggle that must be immediately solved. To combat this, the content delivered through our accelerator course will be digitized and hosted in a self-guided, self-paced learning environment. Participants will be able to always access the knowledge they need and have it right at their fingertips. Additionally, the course will be open enrollment, so if a business is not able to dedicate the time to the accelerator cohort, they will be able to gain access to the developed tools, resources, and training to help them move further along the funding pipeline.



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