# The SBIR/STTR Proposal Lab

An Accelerator for Arkansas, Montana, New Mexico, and Wyoming Companies Powered by the Four-State FAST Collaborative

Applications due March 4th, 2022

**Apply Today** 

## Timing matters. Run concurrently with the National Science Foundation's (NSF) SBIR/STTR open submission

Real-time Support for SBIR Proposal Package Preparation.

window, this collaborative proposal lab provides the structure and support you need to put together a strong proposal package. Do you have a transformative technology or innovative idea with commercial potential?

APPLY HERE

#### Putting together a strong SBIR proposal takes time. Drawing on the resources and expertise of FAST awardees from Arkansas, Montana, New Mexico, and Wyoming, The Proposal Lab provides a guided, structured track of support, from

The Proposal Lab

registration to submission. Throughout the 4-week program, participants will receive guidance on areas such as creating actionable Letters of Support, creating a complete proposal package that adheres to NSF requirements, and reviewing your proposal for completeness and adherence to NSF requirements. Each session focuses on an aspect of proposal package development and culminates with a submission to NSE. Participants can expect to:

 Attend a virtual meeting • Complete a portion of their proposal package

- Receive feedback, guidance, and support from The Proposal Lab collaborative

completed Project Pitch that is ready for submission.

The NSF SBIR/STTR programs focus on transforming scientific discovery into products and services with commercial potential and/or societal benefit. NSF funds deep technologies - those that are based on discoveries in fundamental

will typically not fund are related to drug discovery and clinical trials. NSF utilizes the Project Pitch as a "first-pass" to see if you meet the program's objectives to support innovative technologies that show promise of commercial and/or societal impact and involve a level of technical risk. If your Project Pitch is a good fit for the program, you will receive an official invitation from NSF to submit a full proposal, and you will continue on with cohort activities. To participate in The Proposal Lab, you must have an accepted Project Pitch or a

science and engineering - in a variety of functional technology topic areas. The only scientific discovery areas that NSF

Through the program, you'll receive targeted support on the following areas of proposal development: Registrations • Letter(s) of support

- Forms
- Grant writing
- Budget creation

### **Tailored Benefits**

#### Our team will walk you through the NSF SBIR proposal development process from start to finish.

**Targeted Support** 

#### Putting together a quality SBIR proposal package can be

Connect

overwhelming. We use a cohort-style approach to build a community of innovators working towards a shared goal. We will also connect you to experts those who live and breathe SBIR throughout the program. Expect to

talk to NSF program managers,

DCAA compliance experts, past

reviewers, and more.

#### provide constructive feedback before you submit.

**Professional Review** 

Having a third party review your

proposal is critical. The program has

SBIR experts on-hand to review and

#### Requirements include: **SBIR Program Eligibility:** Having 500 or fewer employees;

We are looking for small businesses working on innovative ideas with

commercial potential that align with NSF SBIR/STTR guidelines.

• Being independently owned and operated and organized for profit; Having your principal place of business in the U.S.; • Being at least 51% owned by U.S. citizens or lawfully admitted permanent resident aliens;

- Performing all work within the U.S.;
- Having the Principal Investigator (PI) spend more than one-half of their time employed by the proposing firm; and,
- Having a minimum of two-thirds of the research work performed by the proposing firm in Phase I and one-half in Phase II.

**Project Pitch Workshop** 

# Timeline

**Application Deadline** March 11, 2022 **Acceptance Notices Sent** March 21, 2022 First Day of Proposal Lab March 29, 2022 **Last Day of Proposal Lab April 21, 2022 Application Deadline** 

Minute(s)



Second(s)

**February 10, 2022** 

This accelerator is a collaboration between Arkansas, Montana, New

part by the U.S. Small Business Administration

Mexico, and Wyoming through their FAST programs, which are funded in

Email Address

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**POWERED BY SBA** 

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Name

Message

**Economic and Policy Studies** 

Funding Priorities

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