

# Arrowhead Center SBIR Accelerator (ACSA)

**Applications are now open!**  
Apply for this cohort, targeting FY23 Release 2

Apply Today!

## In-Depth Guidance and Support for SBIR/STTR Proposal Package Preparation

Arrowhead Center's SBIR/STTR Accelerator (ACSA) provides the structure and support you need to put together a strong proposal package.

For this iteration of the ACSA program, participants must be an active client in the New Mexico Resilience and Growth (NM CERG) cluster. You can apply to ACSA and be on-boarded into NM CERG before the cohort starts. If you are interested in participating, you can find out more about NM CERG, which helps clean energy companies commercialize their solution, at the link below.

NM CERG

## The ACSA Model

Putting together a strong SBIR/STTR proposal takes time. Drawing on the resources and expertise of NM FAST, ACSA provides a guided, structured track of support, from registration to submission. Throughout the 12-week program, participants will receive guidance on areas such as aligning to a DOE topic area, submitting a compelling Letter of Intent, and creating a complete proposal package that adheres to DOE requirements. Each week focuses on an aspect of proposal package development and culminates with a submission to DOE.

Weekly, participants can expect to:

- Attend a virtual meeting
- Complete a portion of their proposal package
- Receive feedback, guidance, and support from NM FAST

This ACSA agency-specific program focuses on the DOE's SBIR/STTR programs. The DOE SBIR/STTR Programs focus on supporting high quality research "to ensure America's security and prosperity by addressing its energy, environmental and nuclear challenges through transformative science and technology solutions". DOE offers more than sixty technical topics and 250 subtopics, spanning research areas that support the DOE mission in Energy Production, Energy Use, Fundamental Energy Sciences, Environmental Management, and Defense Nuclear Nonproliferation.

Through the ACSA program, you'll receive targeted support on the following areas of proposal development:

- Registrations
- Letter of Intent
- Topic matching
- Letter(s) of support
- Forms
- Grant writing
- Budget creation

The NM FAST program will help you facilitate a meeting or phone call with an appropriate DOE program director, conduct a professional review of your completed proposal package, and be on-call during the submission process.

## The Team



**Del Mackey**  
Economic Development Officer  
Arrowhead Center

A member of the NM FAST team for five years, Del has extensive experience in helping clients prepare SBIR/STTR proposal packages for every agency.



**Tim George**

In his career at LANL, Tim supported DOE as a reviewer for SBIR/STTR proposals. Post-LANL, Tim worked in the private sector preparing and submitting SBIR/STTR proposals.

## Tailored Benefits

### Targeted Support

Our team will walk you through the DOE SBIR/STTR proposal development process, from start to finish.

### Professional Review

Having a third party review your proposal is critical. The ACSA program has SBIR experts on-hand to review and provide constructive feedback before you submit.

### Connect

Putting together a quality SBIR/STTR proposal package can be overwhelming. We use a cohort-style approach to build a community of innovators working towards a shared goal (Don't worry: your technology will be covered by a non-disclosure agreement).

We will also connect you to experts - those who live and breathe SBIR - throughout the program. Expect to talk to DOE program managers, DCAA compliance experts, past reviewers, and more.

**We are looking for small businesses working on innovative ideas with commercial potential, that align with DOE SBIR/STTR guidelines.**

Requirements include:

### SBIR Program Eligibility:

- Having 500 or fewer employees;
- Being independently owned and operated and organized for profit;
- Having your principal place of business in the U.S.;
- Being at least 51% owned by U.S. citizens or lawfully admitted permanent resident aliens;
- Performing all work within the U.S.;
- Having the Principal Investigator (PI) spend more than one-half of their time employed by the proposing firm; and,
- Having a minimum of two-thirds of the research work performed by the proposing firm in Phase I and one-half in Phase II.

## Timeline

<b>Application Deadline</b>	<b>November 11, 2022</b>
<b>Acceptance Notices Sent</b>	<b>November 14, 2022</b>
<b>First Day of ACSA</b>	<b>November 30, 2022</b>
<b>Last Day of ACSA</b>	<b>March 1, 2023</b>

### Application Deadline

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Day(s) Hour(s) Minute(s) Second(s)

## Frequently Asked Questions

How much does ACSA cost?

I don't live in Las Cruces - can I still participate?

What is the time commitment for participation?

I don't have grant writing experience - can I still participate?

Does participation in ACSA guarantee me a SBIR award?

This accelerator is an initiative of the NM CERG program, which is funded in part through a cooperative agreement with the Department of Energy's (DOE) Office of Technology Transitions



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Office of TECHNOLOGY TRANSITIONS

## Contact Us

Name

Email Address

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