

# Impact of COVID-19 in New Mexico

June 2021

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Arrowhead Center



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# Overview

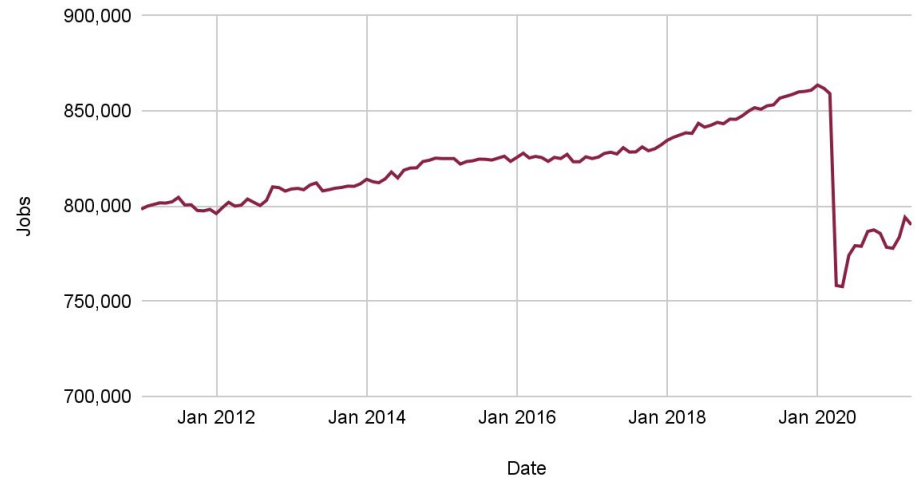
- ★ Employment
- ★ Industries
- ★ Personal Income & Stimulus Impact
- ★ Gross Receipts
  - New Mexico Economic Dashboard
  - Select counties and industries



# Statewide Employment

- ★ 100,800 jobs lost in March 2020
  - 11.7% of all jobs in NM
- ★ 31,900 jobs have come back as of April 2021
  - 32% recovery of jobs
- ★ Nationally 64% of jobs lost in March 2020 have been recovered

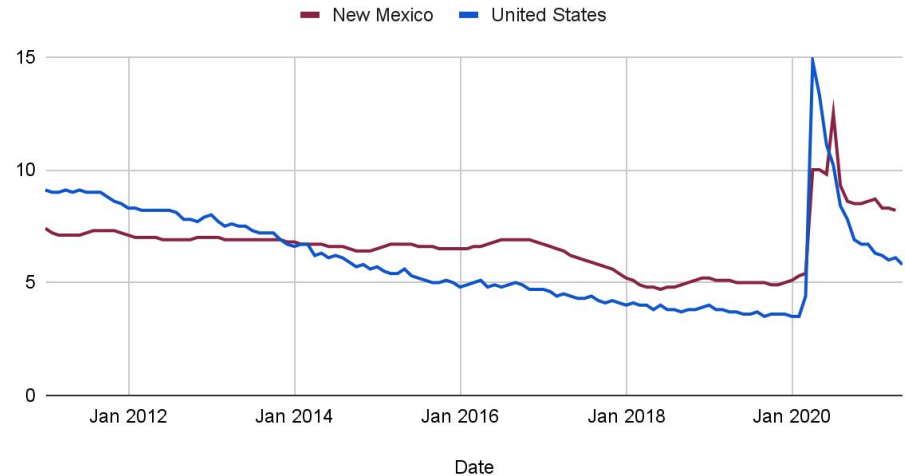
Total Nonfarm Jobs, New Mexico, 2011-2021 (BLS SAE)



# Unemployment

- ★ Unemployment in New Mexico has not fallen as quickly as the national rate

Unemployment Rate, New Mexico vs. National (BLS)



# State Employment

- ★ New Mexico's recovery of jobs lost due to COVID-19 in March 2020 has ranked 50th in the Nation through April 2021

Recovery Rank	State	% Jobs Recovered through April 2021
41	Oregon	57%
42	New Jersey	57%
43	New York	55%
44	Illinois	53%
45	California	51%
46	Alaska	51%
47	Wyoming	49%
48	Louisiana	49%
49	Hawaii	36%
50	New Mexico	32%

# State Employment

- ★ Through April 2021 only  
Utah and Idaho have fully  
recovered jobs lost in  
March 2020

Recovery Rank	State	% Jobs Recovered through March 2021
1	Utah	116%
2	Idaho	115%
3	Montana	89%
4	South Dakota	88%
5	New Hampshire	79%
6	Nebraska	79%
7	Tennessee	79%
8	Arkansas	79%
9	Indiana	77%
10	South Carolina	76%

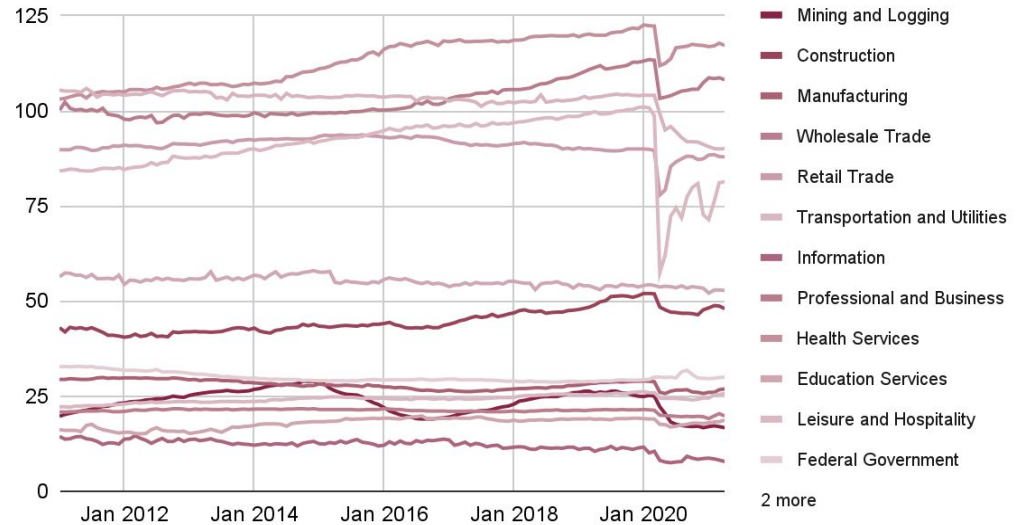
# Employment by Industry

Step declines in  
employment for:

- ★ Leisure & Hospitality
- ★ Local Government
- ★ Mining & Logging

Retail trade has had a  
strong rebound

Employment by Industry, New Mexico, 2011-2021



[https://docs.google.com/spreadsheets/d/e/2PACX-1vSjqQliiXNITp7alk0h3PU0HZ0haVj\\_4Xjhh7NCABfTETAQ2Bse4euAvgXqFzPfFT93DfBVhZ61HJBR/pubchart?oid=1701520054&format=interactive](https://docs.google.com/spreadsheets/d/e/2PACX-1vSjqQliiXNITp7alk0h3PU0HZ0haVj_4Xjhh7NCABfTETAQ2Bse4euAvgXqFzPfFT93DfBVhZ61HJBR/pubchart?oid=1701520054&format=interactive)

# Employment by Industry

Most jobs still missing are  
in these industries:

- ★ Leisure and Hospitality
- ★ Local Government
- ★ Mining & Logging
- ★ Health Services
- ★ Professional Services
- ★ Construction

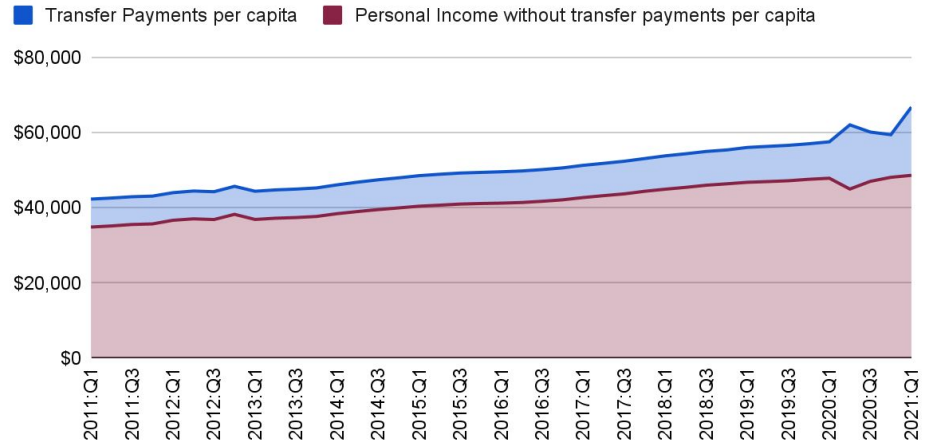
	March 2020 Loss	Recovery through April 2021	% Recovered	Jobs still missing
Transportation and Utilities	-1,400	1,200	86%	-200
Retail Trade	-11,700	10,000	85%	-1,700
Education Services	-1,400	1,100	79%	-300
Leisure and Hospitality	-41,200	23,900	58%	-17,300
Health Services	-10,400	5,300	51%	-5,100
Professional and Business Services	-10,000	4,900	49%	-5,100
Manufacturing	-2,800	900	32%	-1,900
Construction	-3,500	-400	-11%	-3,900
Information	-2,400	-300	-13%	-2,700
Wholesale Trade	-1,300	-200	-15%	-1,500
Financial Activities	-1,500	-1,400	-93%	-2,900
Local Government	-4,900	-9,100	-186%	-14,000
Mining and Logging	-2,800	-5,500	-196%	-8,300
State Government	-400	-900	-225%	-1,300
<b>Total</b>	<b>-100,800</b>	<b>31,900</b>	<b>31.6%</b>	<b>-68,900</b>



# Personal Income & Stimulus Impact

- ★ National Data through Q1 2021 shows another increase in personal income due to government transfer payments from most recent stimulus.

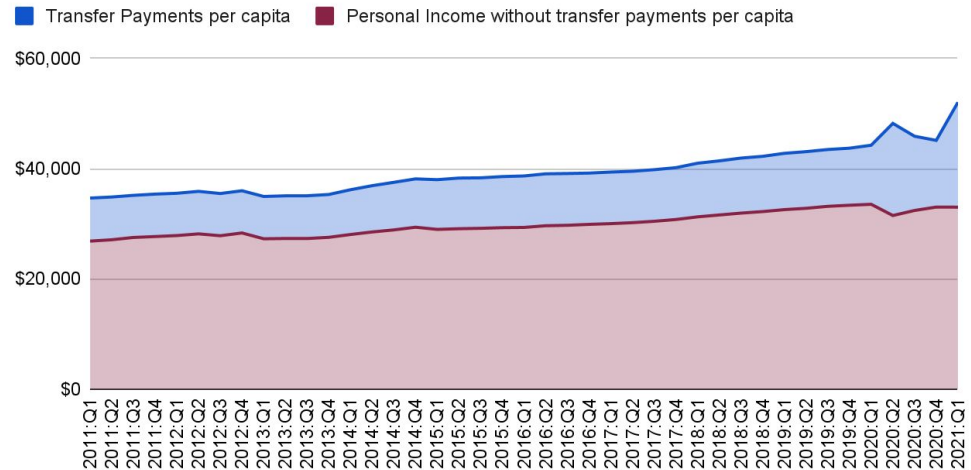
Personal Income & Transfer Payments Per Capita, United States, 2011-2021:Q1 (BEA)



# Personal Income & Stimulus Impact

- ★ Personal Income without transfer payments is still below 2020 Q1
- ★ However, significant transfer payments have kept Personal Income rising
- ★ Does not mean this is true for everyone

Personal Income & Transfer Payments Per Capita, New Mexico, 2011-2020 (BEA)



# Gross Receipts

- ★ Unique dataset for New Mexico, provides business revenue data by location and industry
- ★ Gathered through Gross Receipts Tax reporting
  - Important revenue source for state and local governments
- ★ Available within 2-3 months

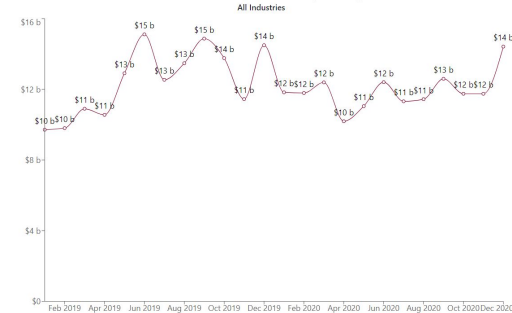


# Research Status

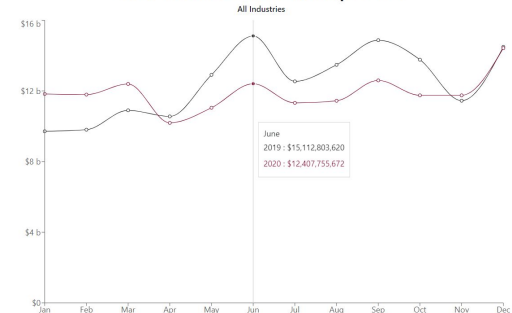
- ★ The Gross Receipts datasets provide a high frequency and highly detailed measure of business activity in New Mexico
- ★ This data is difficult to analyze quickly, an interactive analysis tool would be useful for economic developers and policy makers
- ★ Public Dashboard in development



New Mexico Gross Receipts by Month



New Mexico Gross Receipts YoY

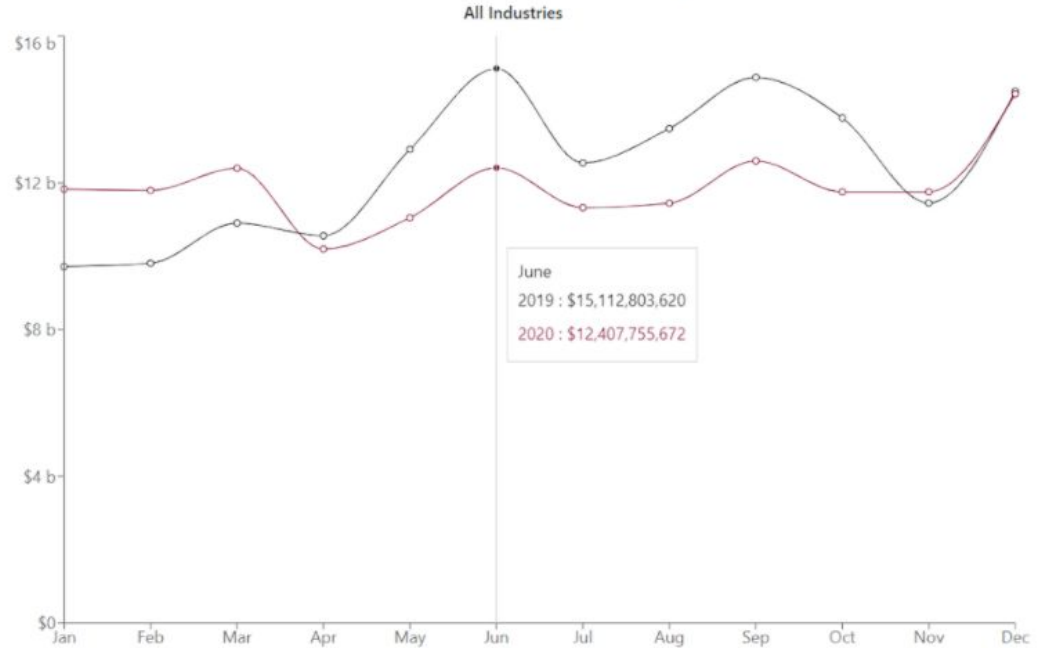


# Gross Receipts

Statewide Gross Receipts  
were up 20%  
year-over-year in Jan-Feb  
2020

For all of 2020, Statewide  
Gross Receipts declined  
2.6%

## New Mexico Gross Receipts YoY

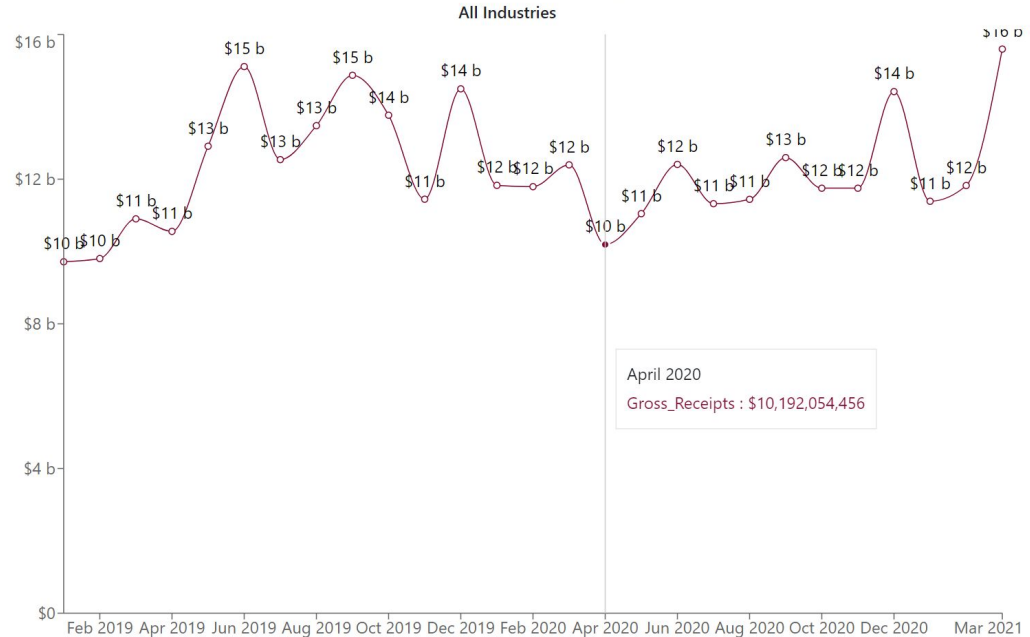


# Gross Receipts

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2.6%

## New Mexico Gross Receipts by Month



# Gross Receipts

## Top 10 Industries in New Mexico

### Rank Change vs. 2019

#### New Mexico Top Industries

##### 2020 Top Industries

Rank	Industry	Gross Receipts	Rank Change
1	44-45: Retail Trade	\$61,320,419,406	0
2	42: Wholesale Trade	\$37,671,656,822	0
3	23: Construction	\$30,429,064,033	0
4	54: Professional, Scientific, and Technical Services	\$24,045,188,038	1
5	81: Other Services (except Public Administration)	\$21,378,246,365	-1
6	62: Health Care and Social Assistance	\$16,556,397,270	2
7	31-33: Manufacturing	\$14,726,709,810	0
8	21: Mining	\$13,543,407,708	-2
9	22: Utilities	\$9,836,334,756	2
10	56: Administrative and Support and Waste Management and Remediation Services	\$9,447,294,708	0



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# Gross Receipts

Oil & Gas counties  
experienced steep  
declines in Gross  
Receipts

County	2020	2019	Gross Change	Percent Change
Curry County	\$3,918,597,628	\$7,174,143,747	-\$3,255,546,119	-45.38%
Eddy County	\$20,804,050,133	\$24,872,350,243	-\$4,068,300,111	-16.36%
Lea County	\$17,322,710,913	\$20,529,314,854	-\$3,206,603,941	-15.62%
Union County	\$265,796,724	\$306,120,166	-\$40,323,442	-13.17%
Harding County	\$36,827,076	\$40,802,630	-\$3,975,554	-9.74%
Mora County	\$86,713,784	\$93,378,847	-\$6,665,063	-7.14%
McKinley County	\$4,120,708,719	\$4,403,137,789	-\$282,429,070	-6.41%
San Miguel County	\$1,271,894,018	\$1,318,413,653	-\$46,519,636	-3.53%
San Juan County	\$11,025,529,335	\$11,397,607,207	-\$372,077,872	-3.26%
De Baca County	\$82,254,961	\$84,321,457	-\$2,066,496	-2.45%
Catron County	\$112,902,732	\$115,374,860	-\$2,472,128	-2.14%
Santa Fe County	\$15,681,588,419	\$15,974,406,066	-\$292,817,647	-1.83%



# Gross Receipts

Some counties Gross Receipts grew in 2020

County	2020	2019	Gross Change	Percent Change
Luna County	\$2,472,919,027	\$1,383,449,455	\$1,089,469,572	78.75%
Roosevelt County	\$2,144,768,996	\$1,350,099,833	\$794,669,163	58.86%
Torrance County	\$1,111,735,158	\$752,033,277	\$359,701,881	47.83%
Hidalgo County	\$506,835,505	\$390,428,078	\$116,407,427	29.82%
Colfax County	\$1,104,964,401	\$905,588,208	\$199,376,193	22.02%
Socorro County	\$727,593,412	\$616,714,190	\$110,879,222	17.98%
Sierra County	\$620,522,899	\$539,898,793	\$80,624,106	14.93%
Sandoval County	\$7,842,579,477	\$6,881,135,192	\$961,444,284	13.97%
Cibola County	\$1,356,755,883	\$1,195,549,336	\$161,206,547	13.48%
Quay County	\$743,034,387	\$683,690,306	\$59,344,081	8.68%
Otero County	\$3,782,448,149	\$3,507,656,952	\$274,791,197	7.83%
Guadalupe County	\$469,158,148	\$441,233,650	\$27,924,499	6.33%



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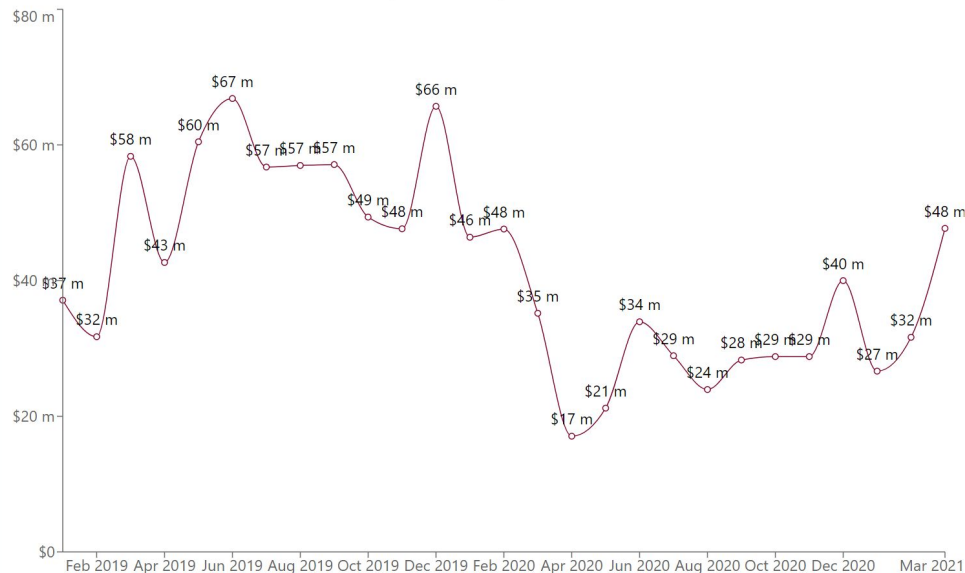
# Gross Receipts

Arts, Entertainment, And Recreation was heavily impacted

April 2020 Gross Receipts were down \$25M vs. April 2019

## New Mexico Gross Receipts by Month

71: Arts, Entertainment, And Recreation

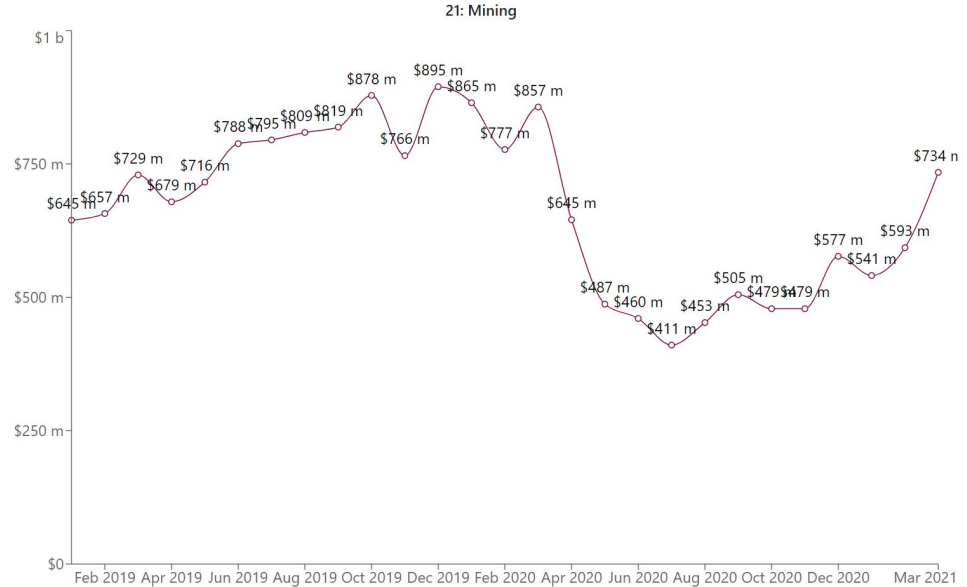


# Gross Receipts

Mining sector which includes Oil & Gas was heavily impacted as well

Rising oil prices are supporting the recovery in this industry

New Mexico Gross Receipts by Month

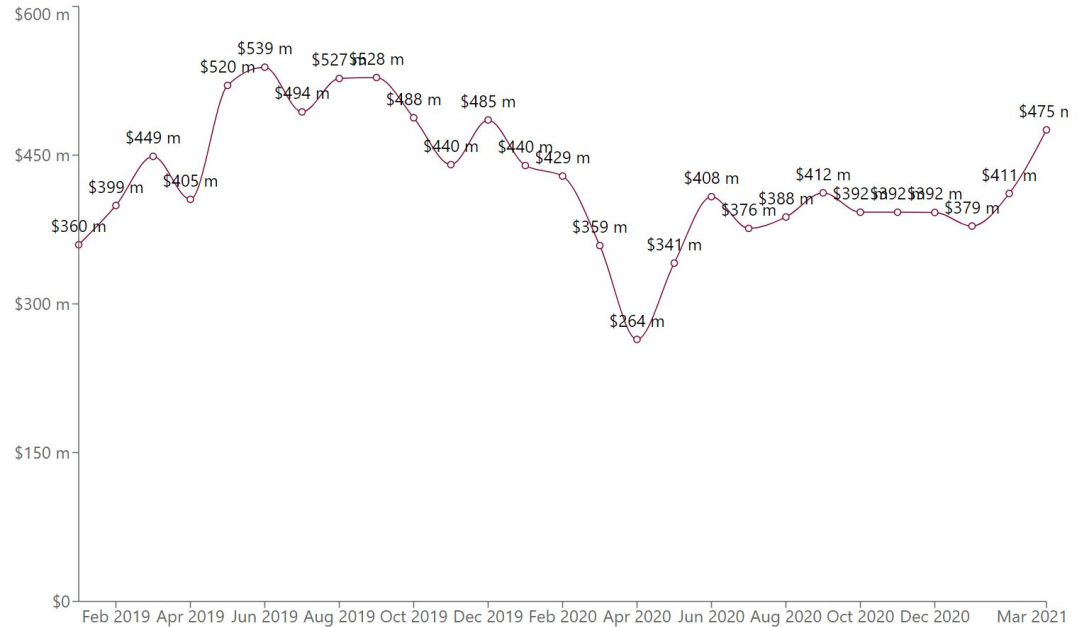


# Gross Receipts

Accommodation and Food Services were down significantly, however recovery is accelerating

## New Mexico Gross Receipts by Month

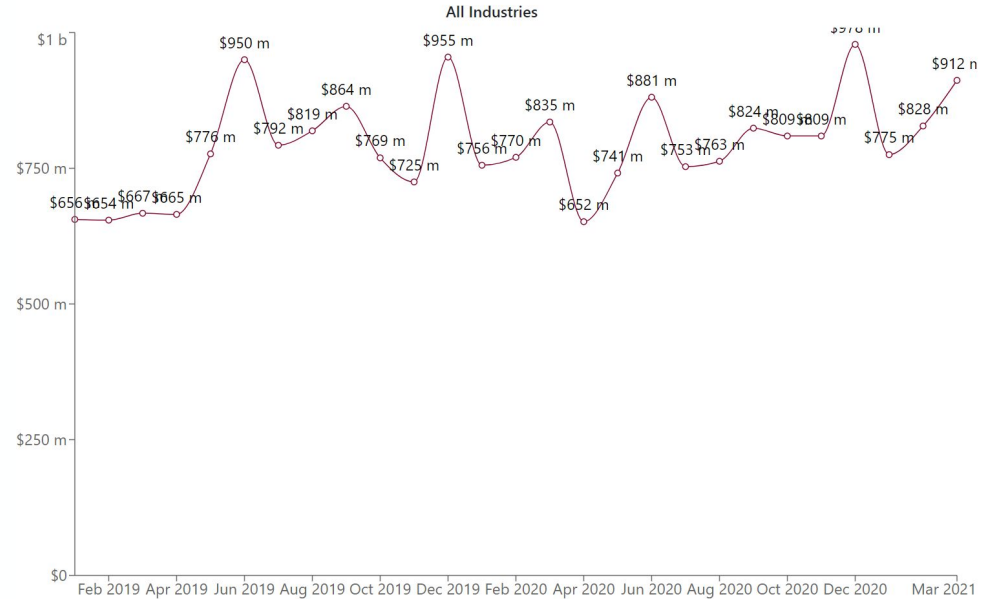
72: Accommodation And Food Services



# Gross Receipts

Dona Ana County gross receipts were growing significantly YoY before pandemic, starting to grow again

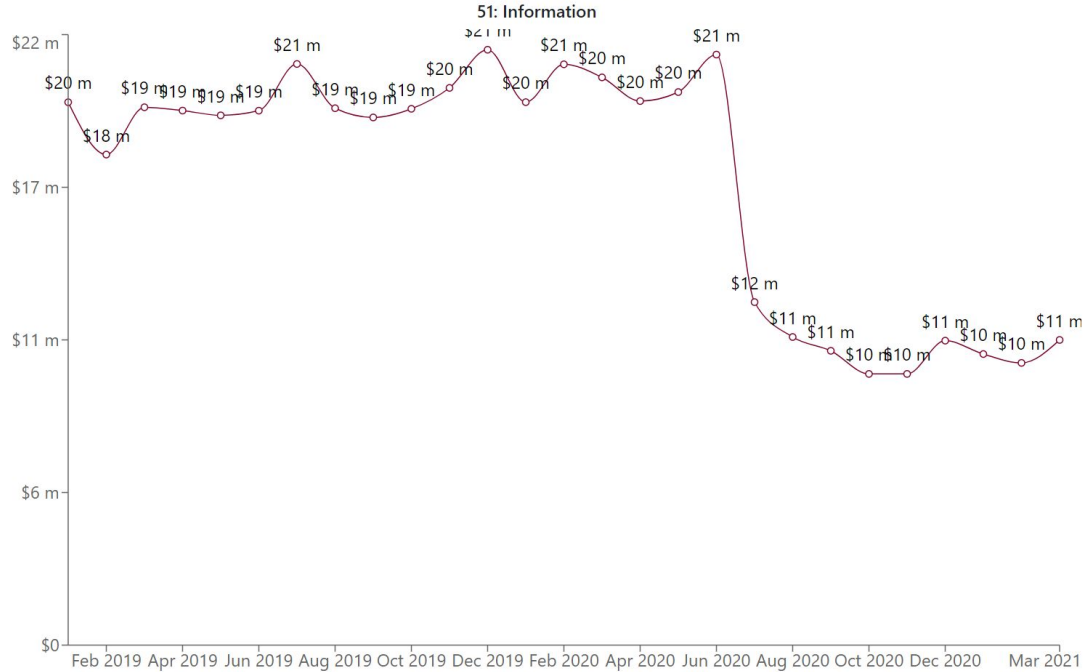
Dona Ana Gross Receipts by Month



# Gross Receipts

Dona Ana County's  
biggest declines were in  
Information and  
Wholesale Trade sectors

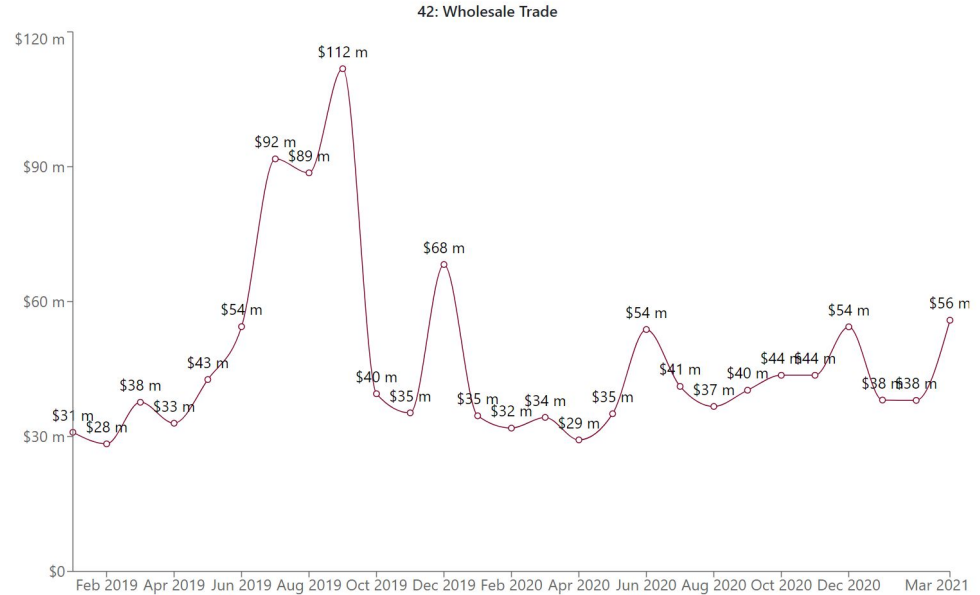
## Dona Ana Gross Receipts by Month



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## Dona Ana Gross Receipts by Month

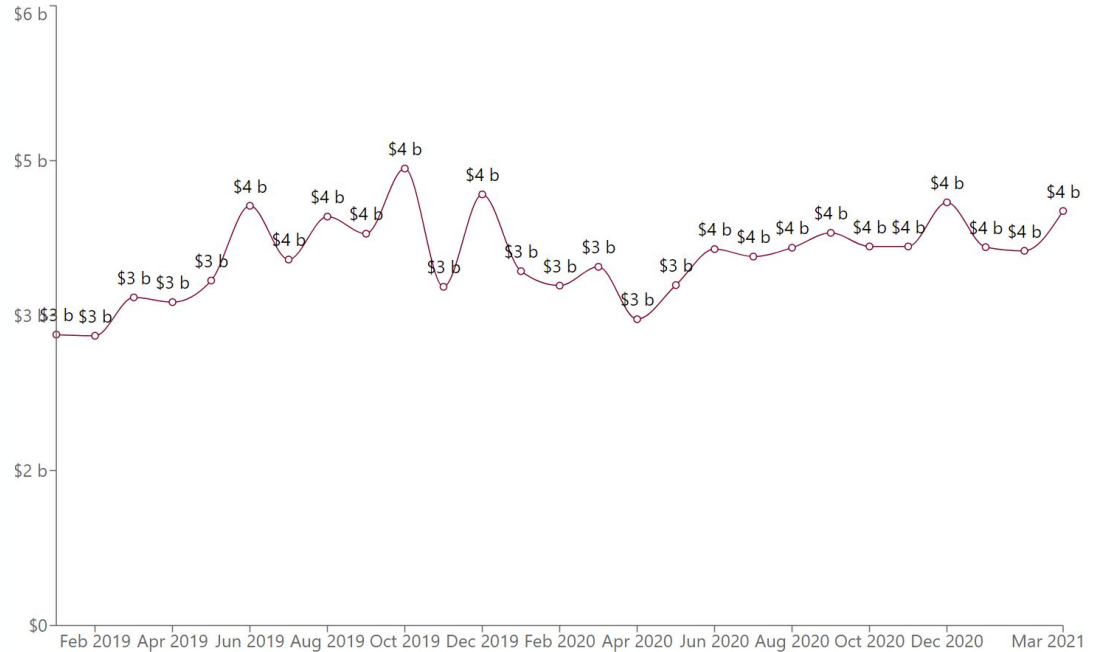


# Gross Receipts

Bernalillo County stable  
but may be starting to  
grow

## Bernalillo Gross Receipts by Month

All Industries





# Gross Receipts

Bernalillo County had big declines in certain sectors, however recovery accelerating

## Bernalillo Gross Receipts by Month

71: Arts, Entertainment, And Recreation

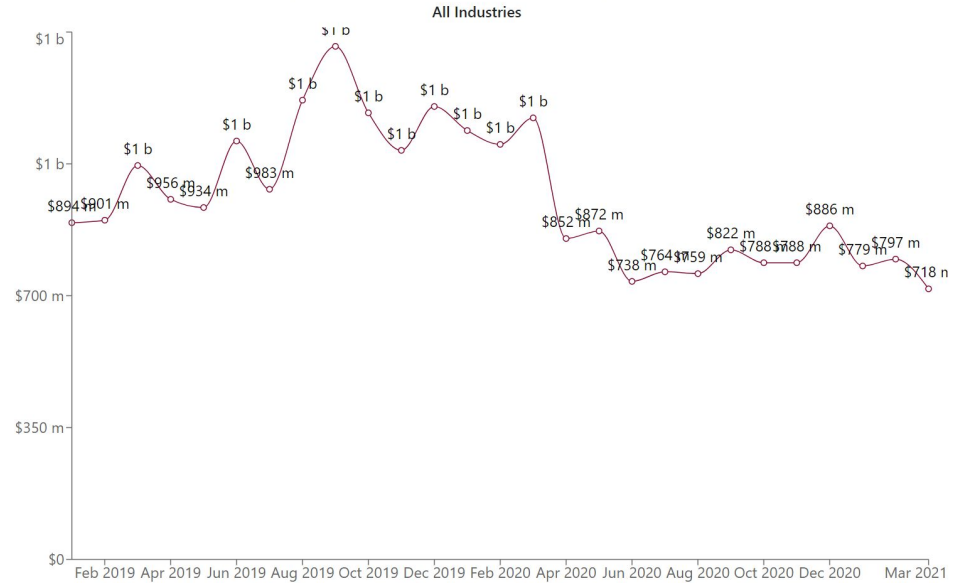


# Gross Receipts

Eddy County impacted  
by lower Oil & Gas prices

All Industries

Eddy Gross Receipts by Month

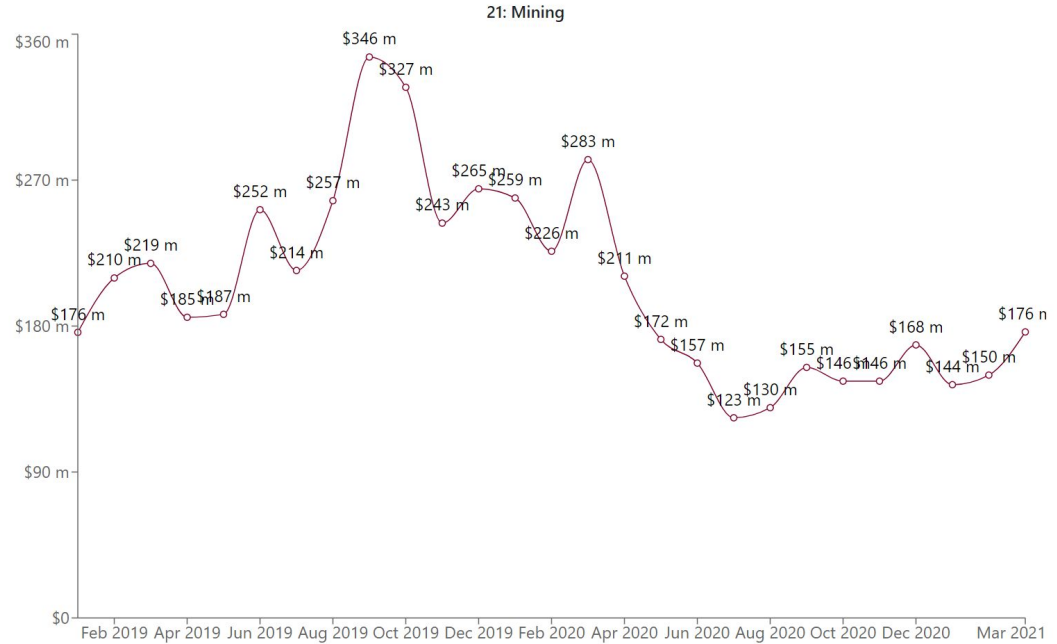


# Gross Receipts

Eddy County impacted  
by lower Oil & Gas prices

Mining only

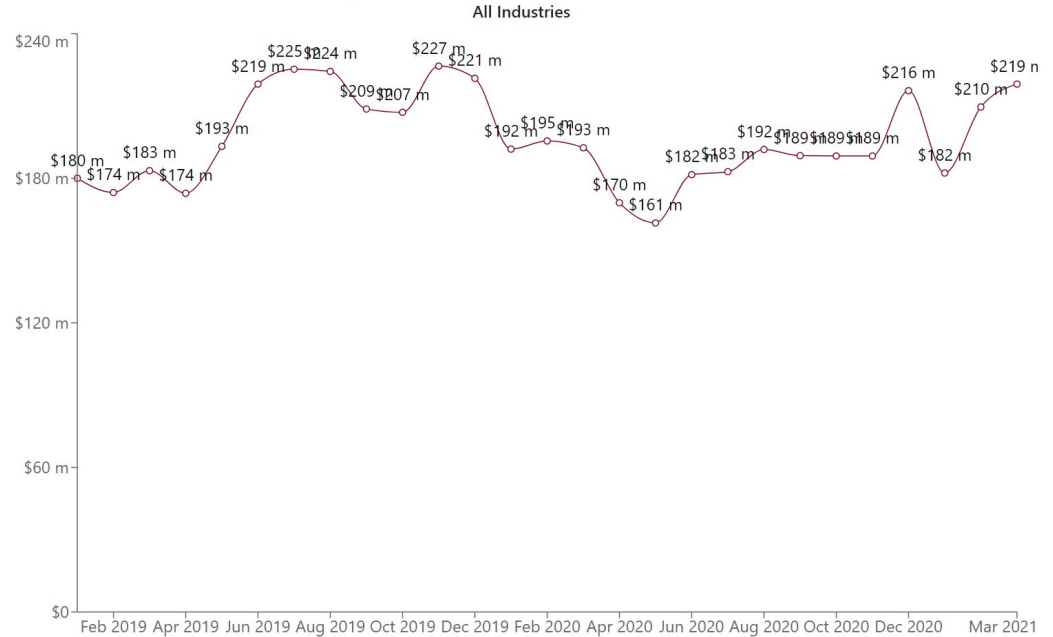
## Eddy Gross Receipts by Month



# Gross Receipts

## McKinley County

### Mckinley Gross Receipts by Month

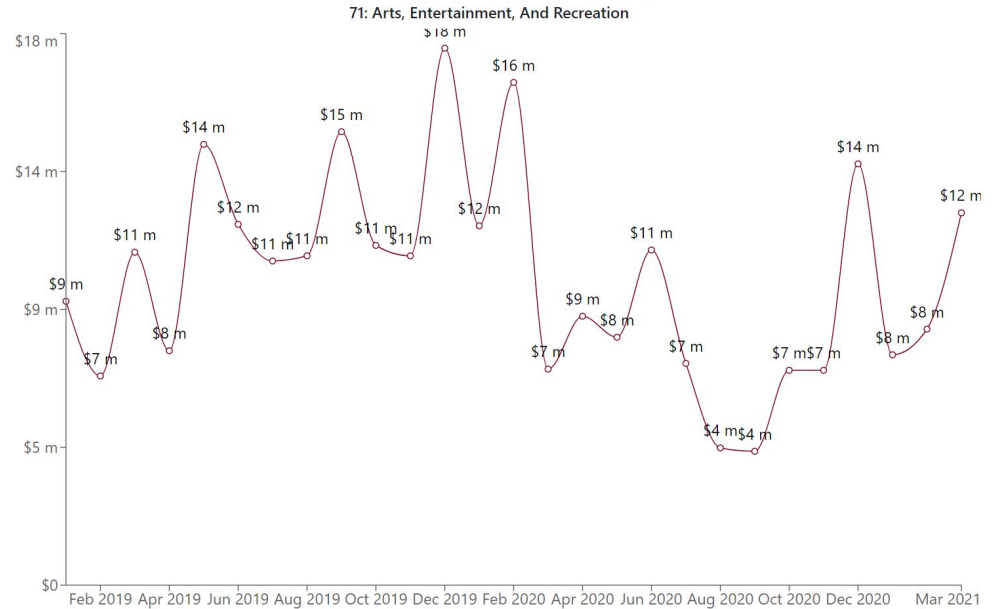


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# Gross Receipts

Santa Fe Arts,  
Recreation and  
Entertainment

## Santa Fe Gross Receipts by Month



# Conclusions

- ★ Impact of COVID-19 on New Mexico has been severe and recovery has been below average
- ★ Impact varies greatly by industry and county
  - More research needed to understand what's driving this in specific cases
- ★ Speed of recovery also varies greatly by industry
- ★ Long-term or permanent damage may or may not exist
  - Economy was growing before pandemic
- ★ Targeted efforts to address those most impacted should be considered



# Questions?



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