

Impact of COVID-19 in New Mexico

April 2021

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Arrowhead Center



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Overview

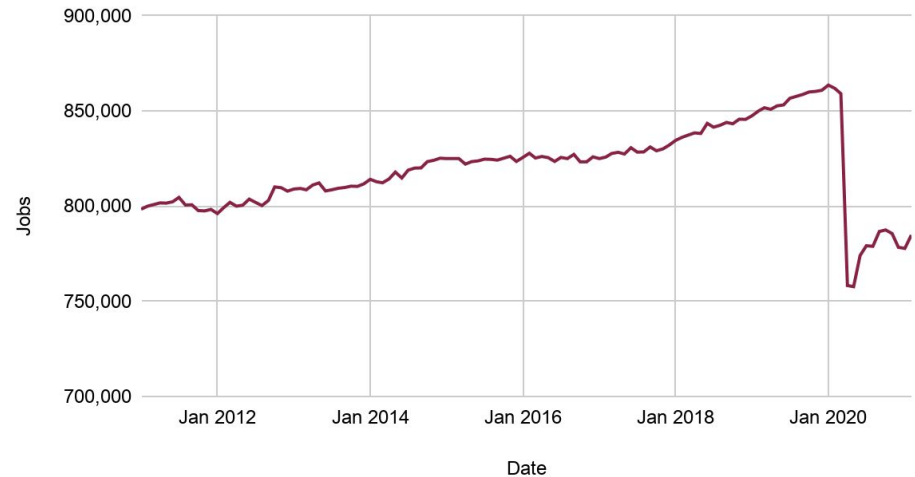
- Employment
- Industries
- Personal Income & Stimulus Impact
- Gross Receipts
 - Current Research
 - New Mexico Economic Dashboard
 - Select counties and industries



Statewide Employment

- ★ 100,800 jobs lost in March 2020
 - 11.7% of all jobs in NM
- ★ 26,500 jobs have come back as of February 2021
 - 26% recovery of jobs
- ★ Nationally 63% of jobs lost in March 2020 have been recovered

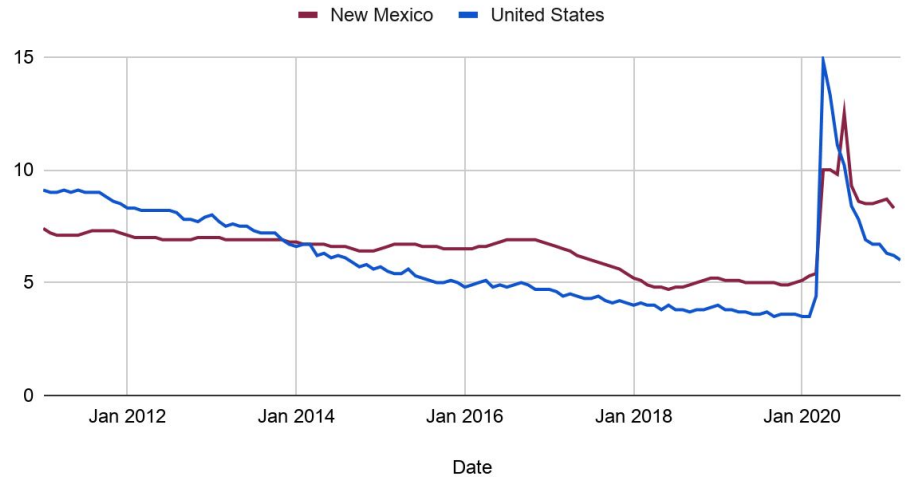
Total Nonfarm Jobs, New Mexico, 2011-2021 (BLS SAE)



Unemployment

- ★ Unemployment in New Mexico has not fallen as quickly as the national rate

Unemployment Rate, New Mexico vs. National (BLS)



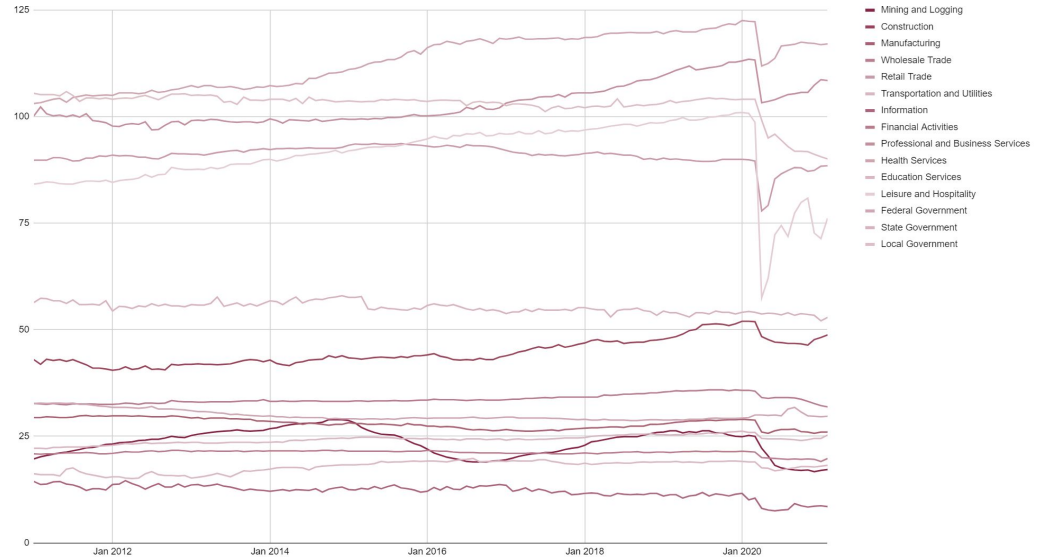
Employment by Industry

Step declines in
employment for:

- Leisure & Hospitality
- Local Government
- Mining & Logging

Retail trade strong rebound

Employment by Industry, New Mexico, 2011-2021



Employment by Industry

Most jobs still missing are
in these industries:

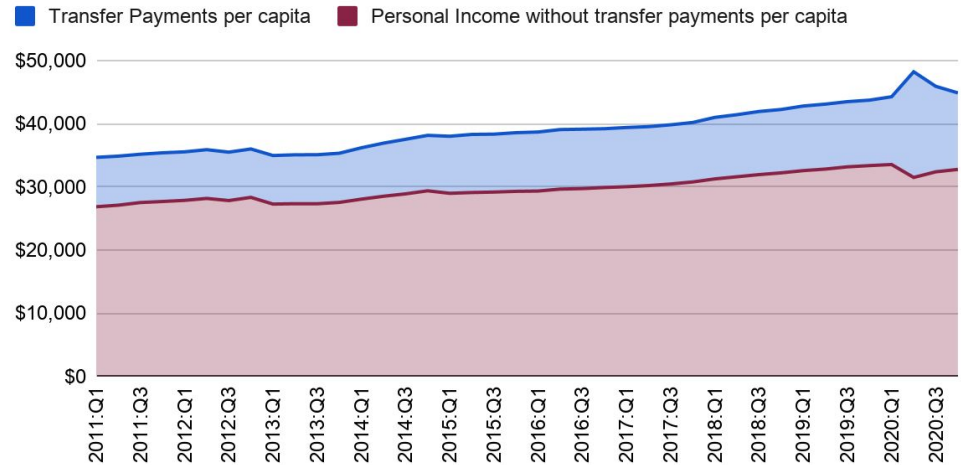
- Leisure & Hospitality
- Local Government
- Mining & Logging
- Health Services
- Professional and Business Services
- Financial Activities

	March 2020 Loss	Recovery through Feb 2021	% Recovered	Jobs still missing
Leisure and Hospitality	-41,200	18,700	45%	-22,500
Local Government	-4,900	-9,100	-186%	-14,000
Mining and Logging	-2,800	-5,000	-179%	-7,800
Health Services	-10,400	5,200	50%	-5,200
Professional and Business Services	-10,000	5,200	52%	-4,800
Financial Activities	-1,500	-2,200	-147%	-3,700
Construction	-3,500	400	11%	-3,100
Other Services	-5100	2200	0.43	-2900
Manufacturing	-2,800	0	0%	-2,800
Information	-2,400	400	17%	-2,000
Wholesale Trade	-1,300	-200	-15%	-1,500
State Government	-400	-800	-200%	-1,200
Retail Trade	-11,700	10,600	91%	-1,100
Education Services	-1,400	600	43%	-800
Transportation and Utilities	-1,400	800	57%	-600
Federal Government	0	-300	n/a	-300
Total	-100,800	26,500	26%	-74,300

Personal Income & Stimulus Impact

- ★ Personal Income without transfer payments is still below 2020 Q1
- ★ However, significant transfer payments have kept Personal Income rising
- ★ Does not mean this is true for everyone

Personal Income & Transfer Payments Per Capita, 2011-2020 (BEA)



Gross Receipts

- Unique dataset for New Mexico, provides business revenue data by location and industry
- Gathered through Gross Receipts Tax reporting
 - Important revenue source for state and local governments
- Available within 2-3 months

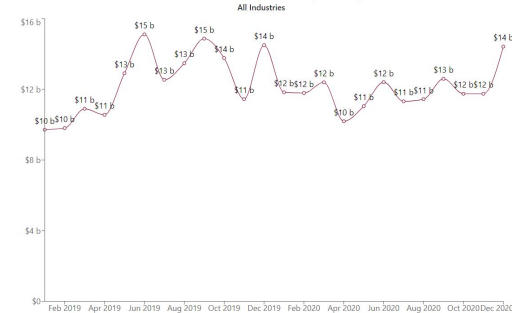


Research Status

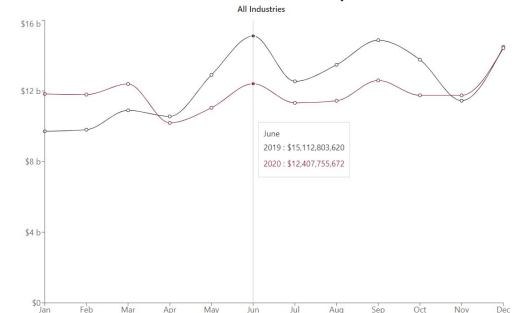
- The Gross Receipts datasets provide a high frequency and highly detailed measure of business activity in New Mexico
- This data is difficult to analyze quickly, an interactive analysis tool would be useful for economic developers and policy makers
- Public Dashboard in development



New Mexico Gross Receipts by Month



New Mexico Gross Receipts YoY



Gross Receipts

Statewide Gross Receipts
were up 20%
year-over-year in Jan-Feb
2020

For all of 2020, Statewide
Gross Receipts declined
2.6%



Gross Receipts

Top 10 Industries in New Mexico

Rank Change vs. 2019

New Mexico Top Industries

2020 Top Industries

Rank	Industry	Gross Receipts	Rank Change
1	44-45: Retail Trade	\$61,320,419,406	0
2	42: Wholesale Trade	\$37,671,656,822	0
3	23: Construction	\$30,429,064,033	0
4	54: Professional, Scientific, and Technical Services	\$24,045,188,038	1
5	81: Other Services (except Public Administration)	\$21,378,246,365	-1
6	62: Health Care and Social Assistance	\$16,556,397,270	2
7	31-33: Manufacturing	\$14,726,709,810	0
8	21: Mining	\$13,543,407,708	-2
9	22: Utilities	\$9,836,334,756	2
10	56: Administrative and Support and Waste Management and Remediation Services	\$9,447,294,708	0



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Gross Receipts

Oil & Gas counties
experienced steep
declines in Gross
Receipts

County	2020	2019	Gross Change	Percent Change
Curry County	\$3,918,597,628	\$7,174,143,747	-\$3,255,546,119	-45.38%
Eddy County	\$20,804,050,133	\$24,872,350,243	-\$4,068,300,111	-16.36%
Lea County	\$17,322,710,913	\$20,529,314,854	-\$3,206,603,941	-15.62%
Union County	\$265,796,724	\$306,120,166	-\$40,323,442	-13.17%
Harding County	\$36,827,076	\$40,802,630	-\$3,975,554	-9.74%
Mora County	\$86,713,784	\$93,378,847	-\$6,665,063	-7.14%
McKinley County	\$4,120,708,719	\$4,403,137,789	-\$282,429,070	-6.41%
San Miguel County	\$1,271,894,018	\$1,318,413,653	-\$46,519,636	-3.53%
San Juan County	\$11,025,529,335	\$11,397,607,207	-\$372,077,872	-3.26%
De Baca County	\$82,254,961	\$84,321,457	-\$2,066,496	-2.45%
Catron County	\$112,902,732	\$115,374,860	-\$2,472,128	-2.14%
Santa Fe County	\$15,681,588,419	\$15,974,406,066	-\$292,817,647	-1.83%



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Gross Receipts

Some counties Gross Receipts grew in 2020

County	2020	2019	Gross Change	Percent Change
Luna County	\$2,472,919,027	\$1,383,449,455	\$1,089,469,572	78.75%
Roosevelt County	\$2,144,768,996	\$1,350,099,833	\$794,669,163	58.86%
Torrance County	\$1,111,735,158	\$752,033,277	\$359,701,881	47.83%
Hidalgo County	\$506,835,505	\$390,428,078	\$116,407,427	29.82%
Colfax County	\$1,104,964,401	\$905,588,208	\$199,376,193	22.02%
Socorro County	\$727,593,412	\$616,714,190	\$110,879,222	17.98%
Sierra County	\$620,522,899	\$539,898,793	\$80,624,106	14.93%
Sandoval County	\$7,842,579,477	\$6,881,135,192	\$961,444,284	13.97%
Cibola County	\$1,356,755,883	\$1,195,549,336	\$161,206,547	13.48%
Quay County	\$743,034,387	\$683,690,306	\$59,344,081	8.68%
Otero County	\$3,782,448,149	\$3,507,656,952	\$274,791,197	7.83%
Guadalupe County	\$469,158,148	\$441,233,650	\$27,924,499	6.33%



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Gross Receipts

Arts, Entertainment, And Recreation was heavily impacted

April 2020 Gross Receipts were down \$25M vs. April 2019

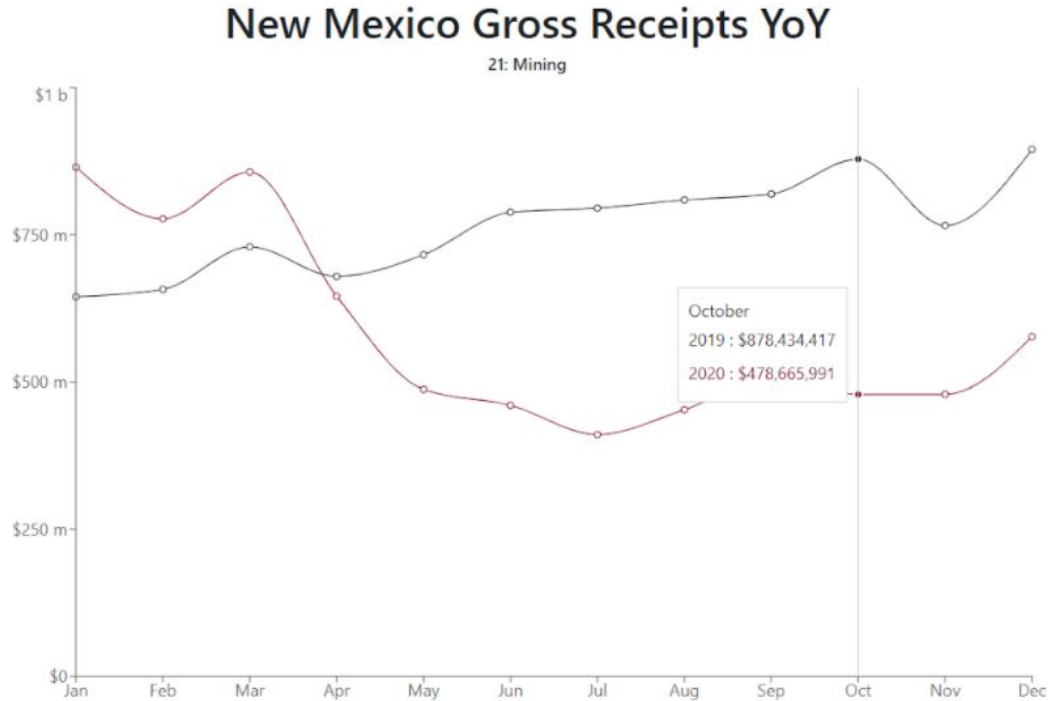
New Mexico Gross Receipts YoY

71: Arts, Entertainment, And Recreation



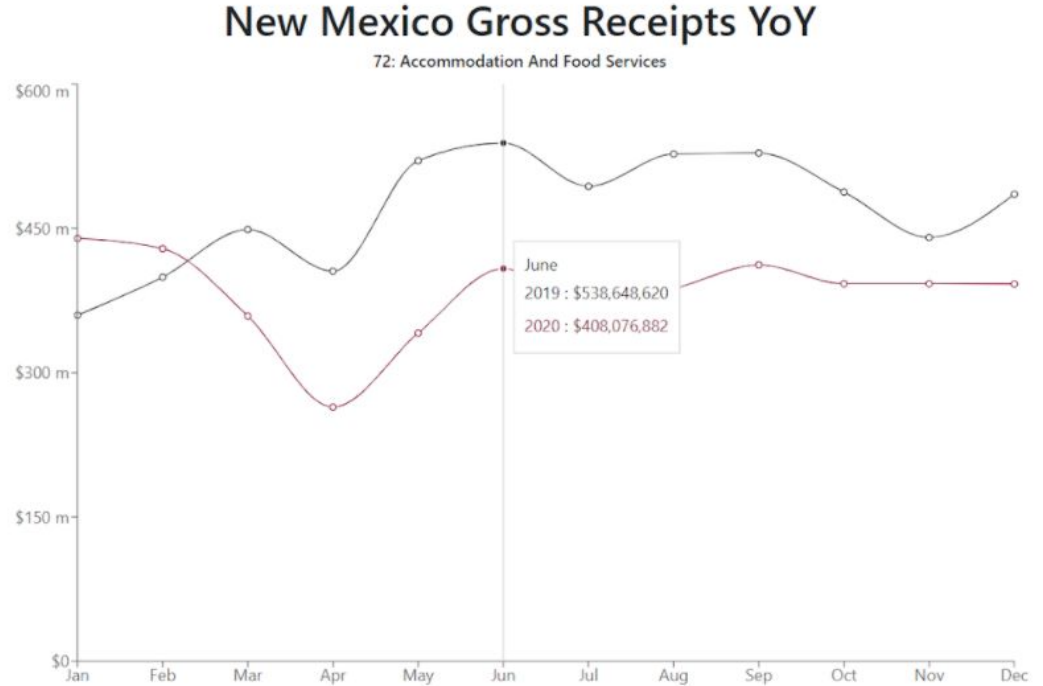
Gross Receipts

Mining sector which includes Oil & Gas was heavily impacted as well



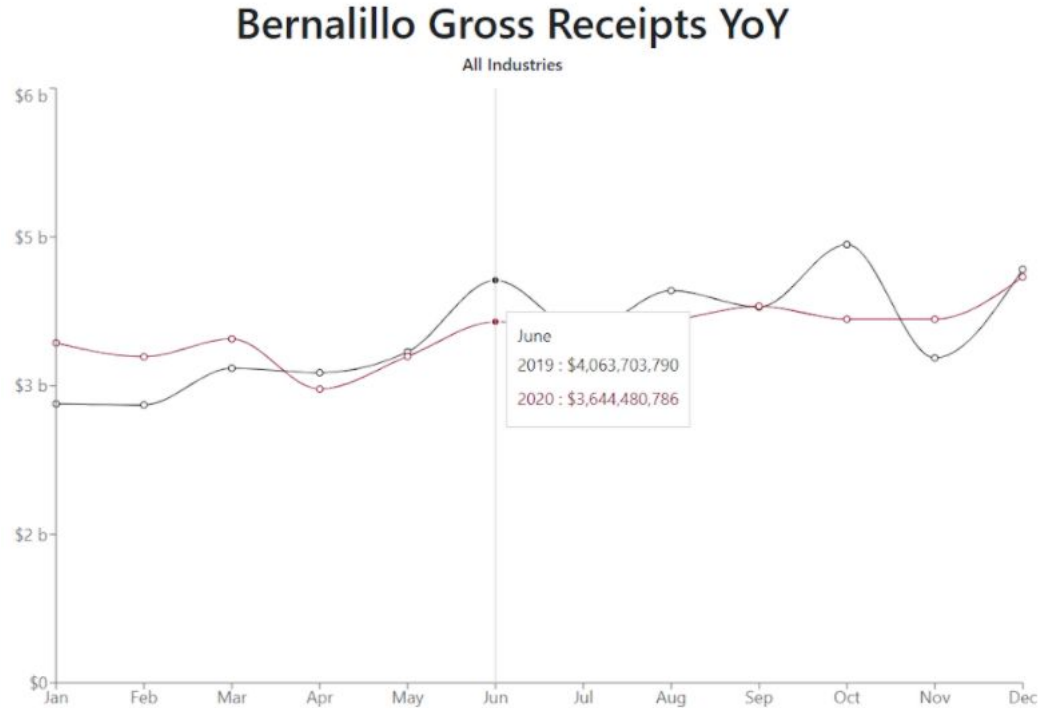
Gross Receipts

Accommodation And Food Services down significantly



Gross Receipts

Bernalillo County stable
but not growing



Gross Receipts

Bernalillo County stable
but not growing

Big declines in certain
sectors

Bernalillo Gross Receipts YoY

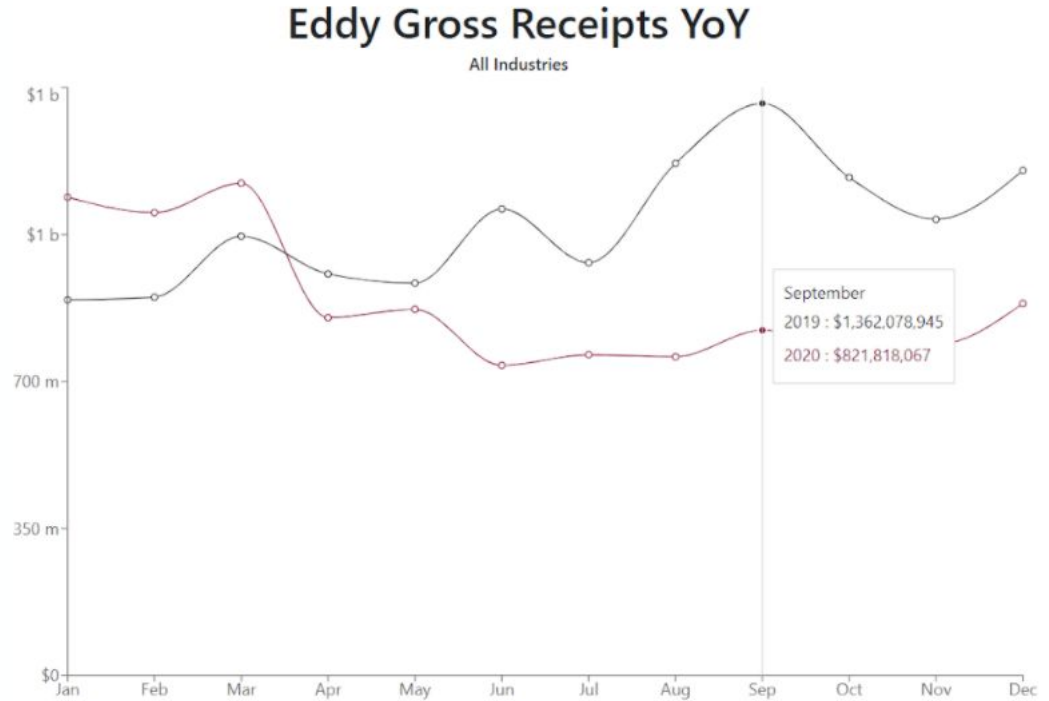
71: Arts, Entertainment, And Recreation



Gross Receipts

Eddy County impacted
by lower Oil & Gas prices

All Industries



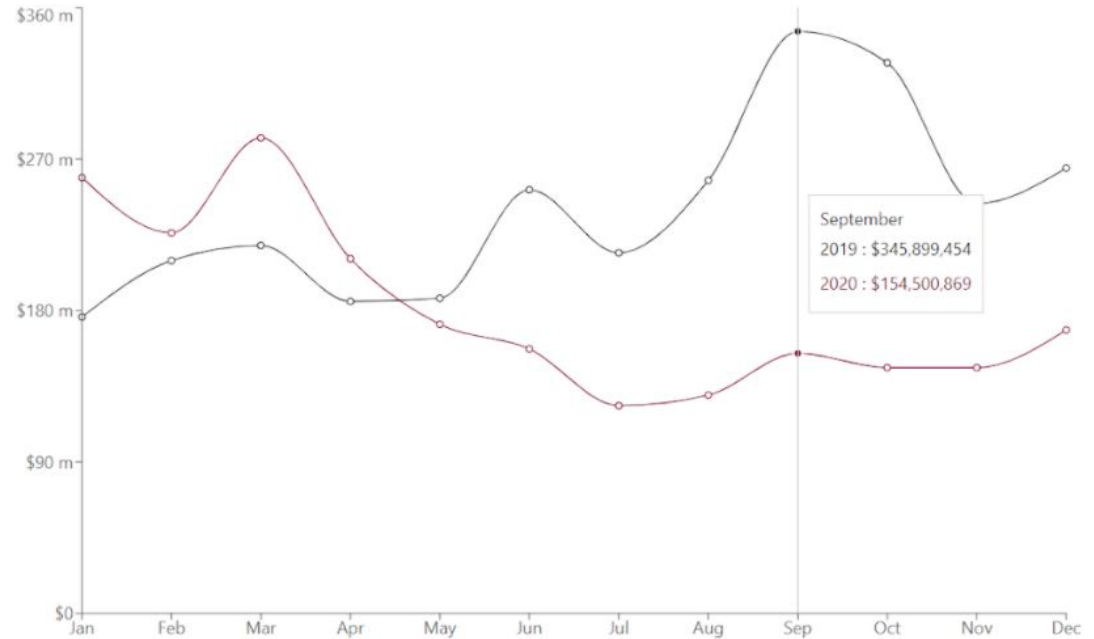
Gross Receipts

Eddy County impacted
by lower Oil & Gas prices

Mining only

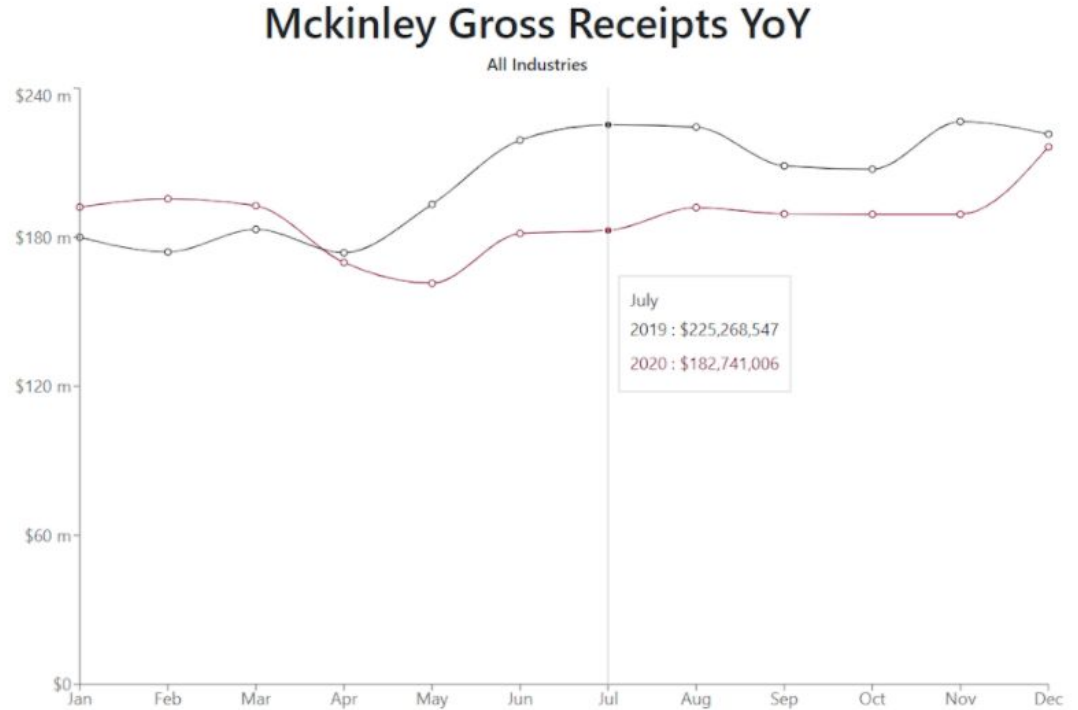
Eddy Gross Receipts YoY

21: Mining



Gross Receipts

McKinley County

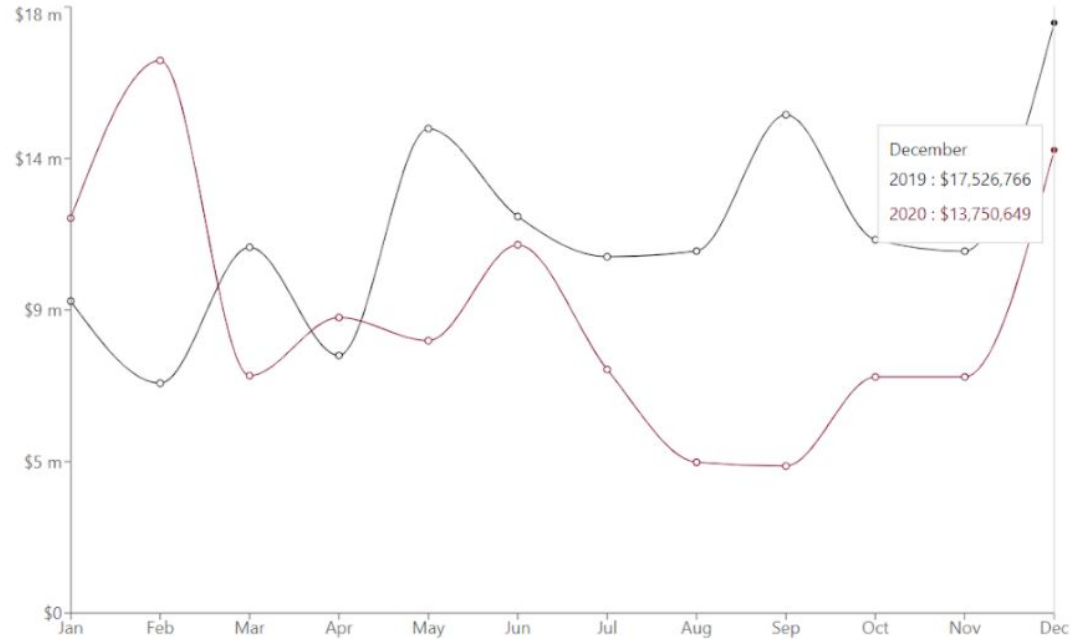


Gross Receipts

Santa Fe Arts,
Recreation and
Entertainment

Santa Fe Gross Receipts YoY

71: Arts, Entertainment, And Recreation



Conclusions

- Impact of COVID-19 on New Mexico has been severe
- Impact varies greatly by industry and county
 - More research needed to understand what's driving this in specific cases
- Speed of recovery also varies greatly by industry
- Long-term or permanent damage may or may not exist
 - Economy was growing before pandemic
- Targeted efforts to address those most impacted should be considered



Questions?



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