The purpose of Arrowhead Center is to promote entrepreneurship and innovation, creating economic opportunity in the region.

Please visit Arrowhead Center at arrowheadcenter.nmsu.edu
“THE MOST SURPRISING THING I LEARNED IS ACTUALLY A REALLY SIMPLE THING: GET OUT THERE. TALK TO YOUR CUSTOMERS. GET TO KNOW THEM. IT’S HUGE.”

– Michael Eberhardt, Revolution Agriculture, AgSprint participant

“A LOT OF PEOPLE SEE FAILURE AS A STOPPING POINT, BUT FOR ENTREPRENEURS, IT’S A CHANCE TO TAKE YOUR IDEA, MAKE IT A LITTLE BETTER AND PUT IT BACK OUT THERE.”

– Lucy Rubio, co-founder, NoRu Boutique, Studio G client, Hunt Student Entrepreneur
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2016-2017 HIGHLIGHTS

$125M Income impact

$2.6M Technology commercialization

$2.5M Hunt Family Foundation investment

$200,000 New Mexico Gas Company gift

1000 K-12 entrepreneurship students

272 New jobs generated by Arrowhead clients

218 NMSU student ventures

342 Arrowhead Park tenant jobs
Arrowhead Center is a regional hub for entrepreneurship and innovation, connecting people who have exciting products to resources that will help them achieve their goals.

**Investment**

This year, the Hunt Family Foundation invested in the future of regional entrepreneurship through a generous gift to Arrowhead Center.

**Arrowhead Park**

Arrowhead Park provides a space for business, education, science, and technology to come together and create a community on NMSU’s campus.
Student Entrepreneurship

Students across New Mexico, from kindergartners to post-docs, develop an entrepreneurial mindset and gain experience critical to their employability and success in any discipline.

Commercialization

Arrowhead Center accelerates the commercialization of technologies developed at NMSU and throughout the region.

Arrowhead Center works with many collaborators in New Mexico and the Borderplex region to build a vibrant and growing ecosystem for economic opportunity.
Innoventure and Studio G students come to see themselves as critical, engaged thinkers and entrepreneurs who are of service to the community. Arrowhead’s pipeline of entrepreneurial education sustains their work from elementary school through college and beyond.

Innoventure fosters the spirit of invention, innovation, and entrepreneurship in K-12 students across New Mexico as they solve real-life problems by transforming an idea into a prototype of a product.
More than a student and alumni business accelerator, Studio G offers experiential entrepreneurial training that builds foundational skills in problem solving, communication, leadership and teamwork.

“ANYTIME I’M RUNNING INTO A WALL, STUDIO G IS USUALLY MY FIRST CALL.”
- Justin Dahrling, NMSU alumni and owner of Golf Iconic and JD Putters
Faculty and Staff

Arrowhead Center works with faculty and staff to protect their intellectual property and streamline the process of seeking commercialization opportunities for the fruits of their research. LAUNCH is a program designed to accelerate NMSU inventions to market.

"THE LAUNCH PROOF-OF-CONCEPT PROGRAM TAUGHT ME RUTHLESS CREATIVITY ... RUTHLESS COURAGE ... AND RUTHLESS OPEN-MINDEDNESS."

- Nancy McMillan, NMSU Geological Sciences Department Head and Regents Professor, LAUNCH crowd favorite

"THE LAUNCH COMPETITION PUSHED ME TO DISCOVER MY FIRST CUSTOMER, UNDERSTAND THEM... AND START EXPLORING OPTIONS TO COLLABORATE."

- Carlos Murguia, Koolkat USA, LAUNCH $20,000 winner
Alumni and Friends

Aggie Shark Tank with Lou Sisbarro, Dino Cervantes, Mickey Clute and Royal Jones is a prime example of community support for our student entrepreneurs.

To build on that community support, we created a social media networking group for our alumni, students and friends of the university, designed to bring them into a conversation about entrepreneurship on a local, regional, national and global scale. You can be part of the conversation by visiting the link below to join us.

facebook.com/groups/AggieEntrepreneurs
New Mexico scientist, inventor and Arrowhead client Bob Hockaday purchased a defunct ethanol plant in Tucumcari, NM, planning to outfit it as a biorefinery – a business that will create not only jobs, but an ecosystem within the community that is a hub for rural ranchers.

“WE’RE AN INVENTING COMPANY, AND WE’RE OUT TO SOLVE REAL, BIG PROBLEMS.”

- Robert Hockaday, founder of Energy Related Devices and Arrowhead Center multi-program client
Arrowhead Center’s business gateway programs, which are active in all 32 counties, connect small businesses across New Mexico to the resources they need to move their business forward. These free assistance programs provide services that range from workshops and intensive sprint programs to market research and proposal development assistance. Whether a business is in the pre-idea stage, or is preparing for manufacturing and distribution, Arrowhead has the resources necessary for success.

| 58 | Businesses assisted across New Mexico |
| $2M | Arrowhead Innovation Fund launched |
| 35 | Economic base studies for all New Mexico counties and metro areas |
| 43 | Collaborative partners from universities, national labs, government, and the private sector |
Arrowhead Center provides resources that help create jobs and grow businesses. The versatile space at Arrowhead Park and the accelerator programs of Arrowhead Center contribute to the total economic impact and labor force of the entire region. Using IMPLAN, an economic impact model, we have estimated total labor income and jobs (direct, indirect and induced). In addition, Arrowhead client companies secured $2.6M in public and private investment.
As part of the New Mexico State University system’s “Ignite Aggie Discovery” campaign, the NMSU Foundation received a $2.5 million gift for Arrowhead Center from the Hunt Family Foundation. With the funds, Arrowhead Center has created new programming through the Hunt Center for Entrepreneurship, with the purpose of promoting economic growth in the Borderplex region. The Hunt Student Startup Sponsorship is one new program designed to accelerate student ventures. The semester-long sponsorships support a portion of a student entrepreneur’s time to significantly advance their project. In addition to being paid to focus part-time on their business, students receive training and mentorship through Studio G, as well as access to follow-on funding.

“WE BELIEVE ARROWHEAD CENTER HAS THE POTENTIAL TO DO GREAT WORK AND ACCOMPLISH MUCH IN THE AREAS OF ENTREPRENEURSHIP AND STUDENT STARTUP INNOVATION.”

– Josh Hunt, The Hunt Family Foundation

“SINCE WE GOT INVOLVED WITH THE HUNT STUDENT SPONSORSHIP, WE’VE ACCUMULATED SO MUCH KNOWLEDGE AND INFORMATION TO HELP US STAY IN BUSINESS.”

– Lukas Verzola, owner of LOV Industries, Hunt Student Entrepreneur
Arrowhead Center’s accomplishments wouldn’t be possible without the synergistic relationships we’ve cultivated with both the public and private sectors.

Our generous alumni and friends invest their time and money to the cause of entrepreneurship and innovation.

Thank you to all.