**I. Elevator Pitch**

**The Customers**

**The Value Proposition**

**The Innovation**

**II. The Commercial Opportunity**

**i. Broader Societal Need**

**ii. The Market and Risks**

**iii. Commercialization Approach**

**iv. Expected Timeline**

**III. The Technical Solution**

**i. Technical Solution Description**

**ii. Key Technical Challenges**

**iii. Intellectual Property Status**

**iv. NSF Lineage**

**IV. The Company/Team**

**i. Key Participants**

**ii. Company Vision**

**iii. Current Operations**

**V. Technical Discussion and R&D Plan**

**i. Technical Breadth of the Innovation**

**ii. Phase I Key Objectives**

**iii. Critical Technical Milestones**

**iv. Development Plan**

**VI. Broader Impacts**