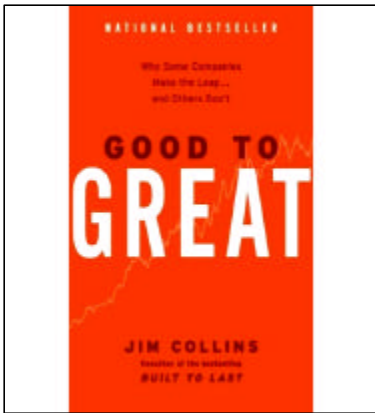


NEWS FLASH !

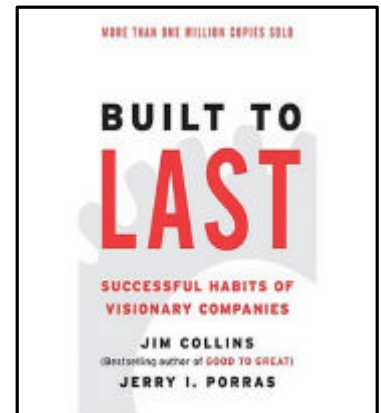
Jim Collins

author and teacher



**“Good to Great:
“Why Some Companies Make the Leap...
and Others Don’t”**

**“Built to Last:
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3 Hour Interactive Keynote Session

*“You absolutely do not need to be in a great industry to produce sustained great results. No matter how bad the industry, every good-to-great company figured out how to produce truly superior economic returns” — **Jim Collins***

2008 QUALITY NEW MEXICO CONFERENCE

APRIL 10 & 11, 2008

Mark the Date!

April 10 & 11

2008 Quality New Mexico Conference & New Mexico Quality Awards Ceremony

Albuquerque Convention Center

Jim Collins 3 Hour Interactive Keynote Session – April 11 starts at 8:15 am
(Limited after Conference Registration) Preferred Seating \$199 Standard Seating \$149

Full Conference – includes Keynote

- Two days of motivation and best practices from 2007 and previous winners of Malcolm Baldrige National Quality Awards and New Mexico Quality Awards like PRO-TEC Coating Company of Ohio, Sharp Health Care of California, Ritz-Carlton Hotels, and more
- Workshops with national experts in quality management, Six Sigma, and ISO 9000

Evening gala ceremony for 2007 New Mexico Quality Award Recognitions on the evening of April 10

Early Bird Members: \$349 Non –Members: \$399

After March 15- Members: \$399 Non-Members: \$449

NMQA Ceremony Only- Members: \$60 Non-Members: \$75

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Registration starts January 1, 2008.

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