



Innoventure Conference 2016-2017

INNOVENTURE CONFERENCE

The Innoventure Conference gives students the opportunity to learn business concepts, utilize STEM skills to develop and design a product, and refine their public speaking skills in delivering an idea pitch.

The Innoventure Conference provides opportunities for students to learn and develop business skills by taking them through a series of online courses called milestones. Students then demonstrate their STEM skills through the development and explanation of technical sketches for a product. The idea pitch is an opportunity for students to demonstrate their understanding of the business skills they have learned and the product they have developed.

Students who complete the Innoventure Conference series of lessons and milestones are eligible to attend the Innoventure Final Competition. Attendance at the Innoventure Final Competition enhances students' perspectives on business development, design thinking, networking skills, and an understanding of the competition aspect of the program.

REGISTRATION

To register for the Innoventure Conference visit the Registration page on the Innoventure website at:

<http://arrowheadcenter.nmsu.edu/innoventure/registration/>

ONLINE MILESTONES AND DEADLINES

Getting Started Videos- September 23, 2016

Milestone 1- November 4, 2016: Research and Brainstorming

Milestone 2-November 18, 2016: Product Selection

Milestone 3- December 4, 2016: Key Activities and Resources

Milestone 6- January 13, 2016: Technical Sketches

Milestone 10-February 17, 2017: Marketing Tools

Milestone 12- March 10, 2017: Revenue and Costs

Milestone 13- April 7, 2017: Owning your Information

Milestone 14- April 21, 2017: Idea Pitch Video

IDEA PITCH AND MARKETING TOOL

For the idea pitch milestone students will produce a 3-5 minute rehearsed oral presentation. Students are expected to integrate a multimedia presentation to support their claims and add interest to their idea pitch. Students should dress professionally for their idea pitch presentation.

Idea pitches and marketing tools will be evaluated using the Innoventure rubric for Prototype, Marketing, and Presentation Rubric. The rubric is available at <http://arrowheadcenter.nmsu.edu/innoventure/resources/> under advisor resources.

INNOVENTURE FINAL COMPETITION

Students who complete all conference milestones are eligible to attend the Innoventure Final Competition on May 5, 2017 in Las Cruces, New Mexico. Transportation and lodging will be provided for conference students attending the final competition.

PRIZES

First, second, and third place prizes will be awarded to students with the highest overall scores based on evaluation using the Innoventure rubric.