

1

FORM A TEAM & PICK A TEAM NAME



- Your team can be classmates, friends that are interested in starting a business, people that are in an after school program with you, or friends at other schools.
- Teams are two to five people
- Pick a team name that reflects the people on your team. Remember to keep it professional!

2

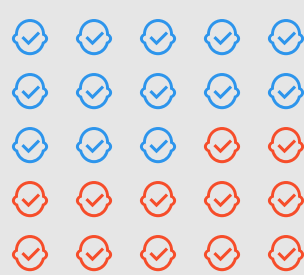
REGISTER FOR THE COMPETITION



- To register for the competition go to:
<http://arrowheadcenter.nmsu.edu/innoventure/registration/>

3

CHECK OUT THE THEME & RESOURCES



- Be sure to read the theme carefully so your team understand the focus of your product.
- Check out the resources page for lots of ideas to help you develop your business from brainstorming to your marketing tool!

4

GET MILESTONES AND MEETING DATES
ON YOUR CALENDAR

- Set a regular weekly meeting date, time, and meeting place for your team.
- Read each milestone description at
<http://arrowheadcenter.nmsu.edu/innoventure/events/>
- Put all milestone deadlines and meetings on your calendar.

5

READ THE GUIDEBOOK

- Be sure to read the guidebook, even if you have participated in Innoventure before
- If you have any questions contact Marie Borchert or Erika Dunn

**INNOVENTURE**

NEW MEXICO STATE UNIVERSITY

Get down to business!