GETTING STARTED

INNOVENTURE

FORM A TEAM & PICK A TEAM NAME

- Your team can be classmates, friends that are interested in starting a business, people that are in an after school program with you, or friends at other schools.
- Teams are two to five people
- Pick a team name that reflects the people on your team. Remember to keep it professional!

REGISTER FOR THE COMPETITION

- To register for the competition go to:
  [https://arrowheadcenter.nmsu.edu/innoventure/registration/]

CHECK OUT THE THEME & RESOURCES

- Be sure to read the theme carefully so your team understand the focus of your product.
- Check out the resources page for lots of ideas to help you develop your business from brainstorming to your marketing tool!

GET MILESTONES AND MEETING DATES ON YOUR CALENDAR

- Set a regular weekly meeting date, time, and meeting place for your team.
- Read each milestone description at
  [http://arrowheadcenter.nmsu.edu/innoventure/events/]
- Put all milestone deadlines and meetings on your calendar.

READ THE GUIDEBOOK

- Be sure to read the guidebook, even if you have participated in Innoventure before
- If you have any questions contact Marie Borchert or Erika Dunn

Questions? Email them to innoventure@nmsu.edu

Get down to business!